

Smarter Recruitment Through Better Insights and Visibility in HubSpot

The Challenge

The client's recruiting division faced a lack of visibility into their network of appraisers and specialists across the US, leading to:

- Difficulty identifying underrepresented areas, slowing recruitment efforts
- Disorganized reporting, requiring manual navigation between multiple tools
- Challenges in sharing real-time updates with the team, hindering collaboration and growth

The Solution

We embedded a custom map (designed by the client to highlight adjuster locations and specialties) into their HubSpot recruiting dashboard. The interactive map displays alongside recruitment metrics and is automatically shared via scheduled emails for team-wide visibility and actionable updates.

The Impact

The client can now:

- Quickly identify gaps in staffing coverage and focus recruitment efforts
- Access live, interactive map data alongside performance metrics in a single location
- Run more efficient meetings with visual and data-driven insights shared weekly
- Eliminate the need to switch between tools, saving time and increasing productivity

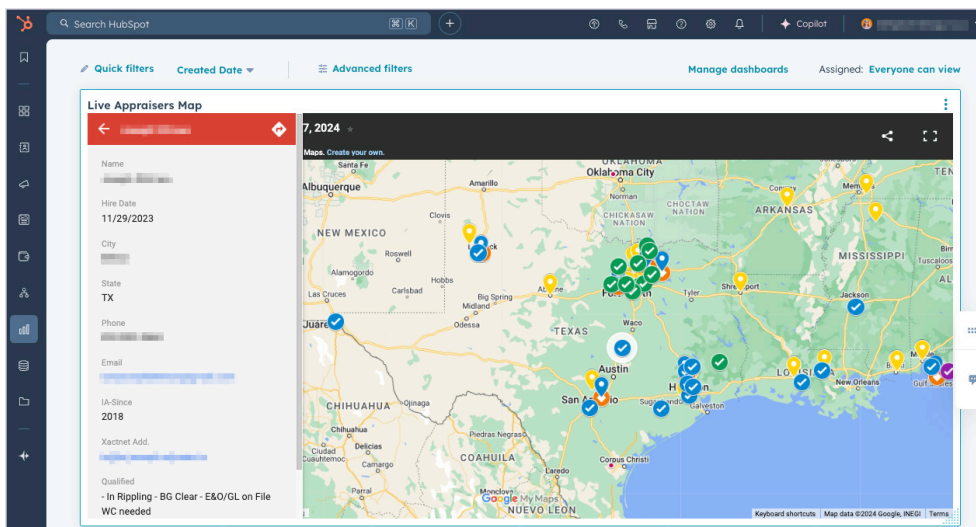
The Details

Industry:
Insurance

Business Area:
Recruiting

Tools Used:

- Dashboards
- External Content Integration



Email this dashboard

Email subject
Weekly Recruiting Report

Message
Good Morning,
Attached is the Weekly Recruiting Report for your review. If you have any areas you specifically need me to address please let me

Schedule
Weekly

Day of week *
Monday

Time of day *
12:00 PM EST

Attach downloadable file
No attachment

Dashboard context
 Send without dashboard filters
 Send with current dashboard filters

This email is scheduled to send every week on Monday at 12:00 PM EST.

Not getting our emails? Make sure that you've added HubSpot email addresses to your [allowlist](#) and turned on your [share notifications](#).

Schedule e-mail Preview Cancel

