

Getting the Most Out of HubSpot's March 2024 Product Updates

SIMPLE STRAT
NEW & NOW SERIES

New & Now Series

What's NEW in HubSpot?

How can you drive results with these updates NOW?



Time to get excited...

1. All-new Content Hub
2. A ton of quality-of-life improvements for ALL HubSpot customers
3. New AI tools
4. Help Desk improvements

And MUCH MORE





Housekeeping

- Ask questions anytime in the Zoom Q&A - we'll answer them at the end
- The recording and slides will be sent within a day or two after the webinar
- Follow along with updates that don't apply to your license
 - A small upgrade could unlock a whole new world of growth!



Our team can help you:



Upgrade
HubSpot



Implement
Updates



Fix Your
HubSpot



Put HubSpot
to Work

at SimpleStrat.com/Consult



Tyler Samani-Sprunk

Cofounder & CMO @ Simple Strat
Cohost of HubSpot Hacks



Content Hub

What is Content Hub?

- All-new hub from HubSpot for creating & managing content
 - Replaces CMS Hub & adds a bunch of new tools
- Current CMS Hub customers can:
 - Retain current website-focused features by remaining in their current license
 - OR -
 - Add the new, broader set of Content Hub features by upgrading from CMS Hub to Content Hub
- For NEW customers, blogs and landing pages are moving from Marketing Hub to Content Hub
- Membership sites/blogs will be available at the Pro level of Content Hub (currently only in CMS Enterprise)

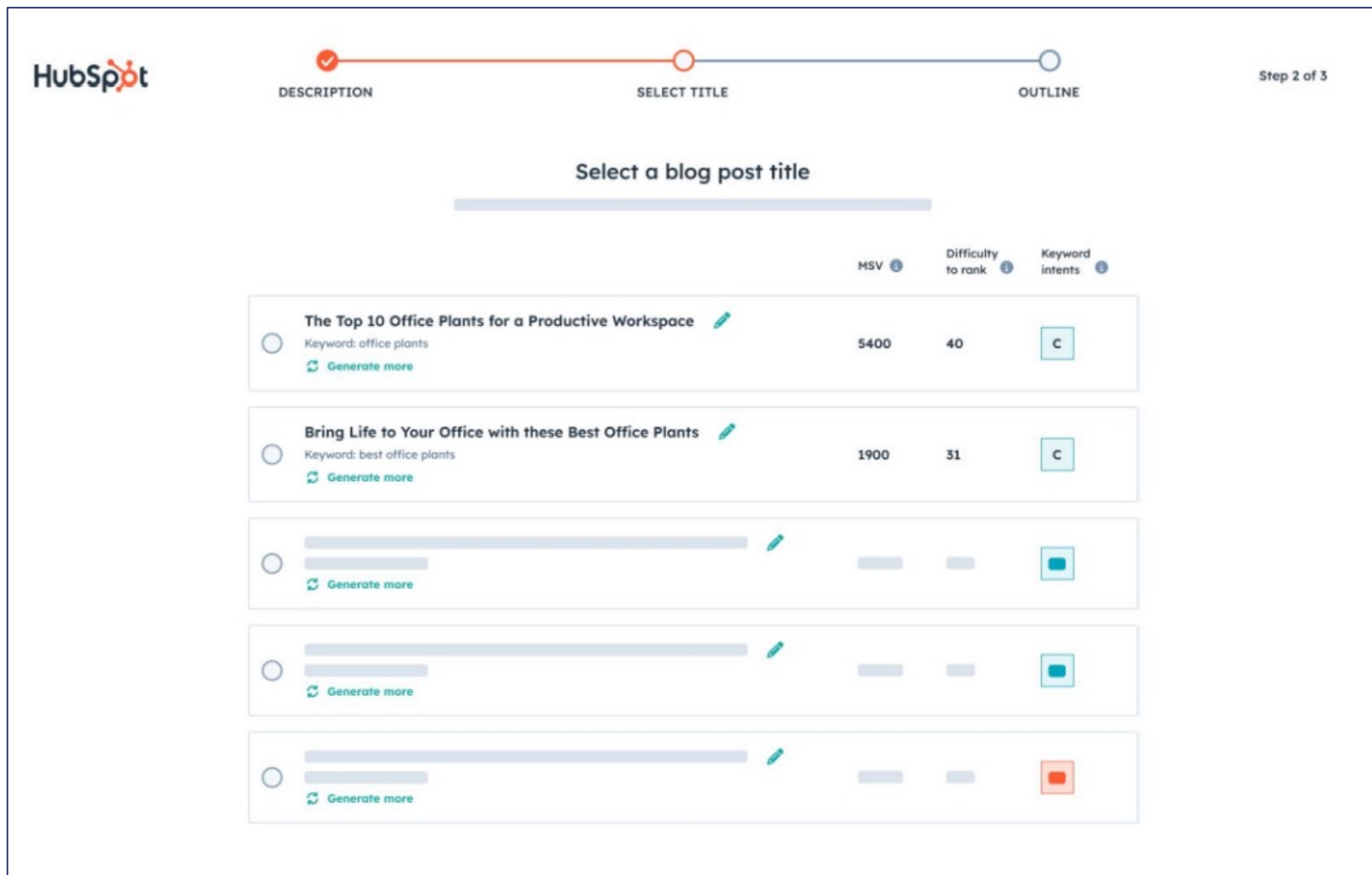
What's New:

AI Blog Post Generator



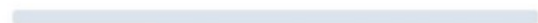

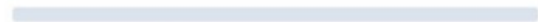



Content Hub: Starter+

CMS Hub: Basic Functionality

Marketing Hub: Basic Functionality



The screenshot shows the HubSpot AI Blog Post Generator interface. At the top, there is a progress bar with three steps: DESCRIPTION (checked), SELECT TITLE (current step), and OUTLINE. The main heading is "Select a blog post title". Below this, there is a table of suggested titles with associated metrics.

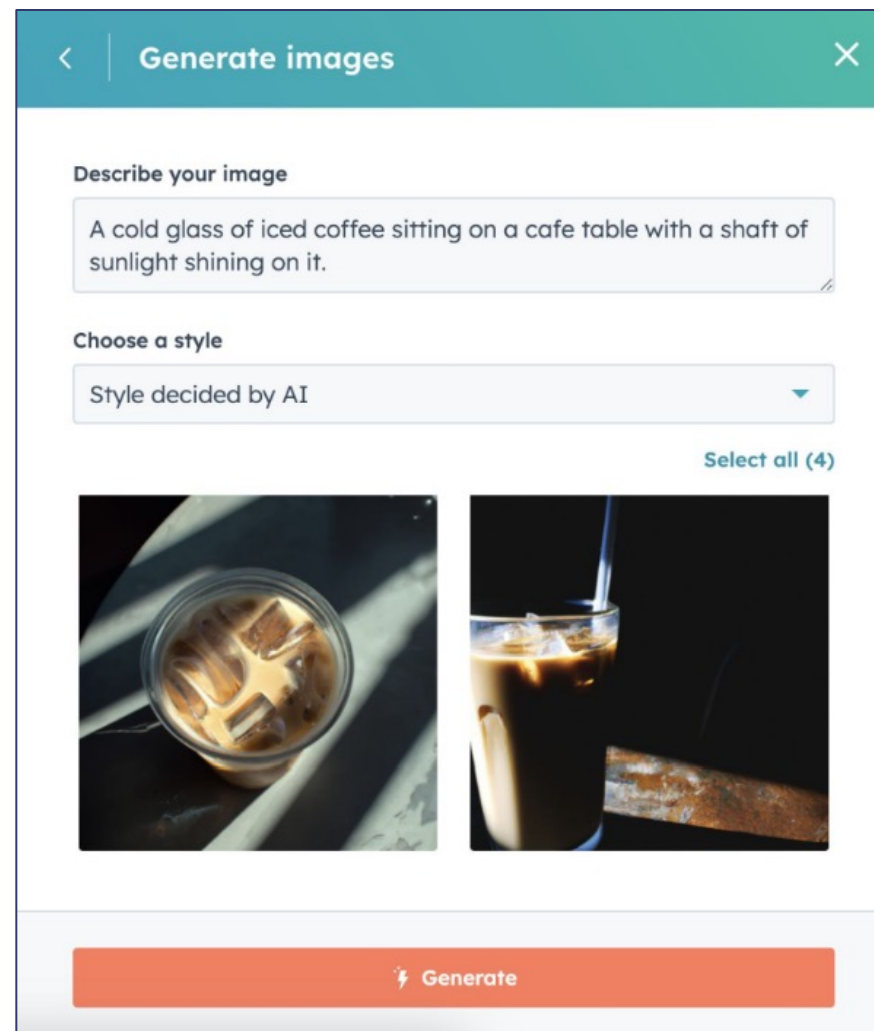
	MSV ⓘ	Difficulty to rank ⓘ	Keyword intents ⓘ
<input type="radio"/> The Top 10 Office Plants for a Productive Workspace  Keyword: office plants Generate more	5400	40	C
<input type="radio"/> Bring Life to Your Office with these Best Office Plants  Keyword: best office plants Generate more	1900	31	C
<input type="radio"/>   Generate more			C
<input type="radio"/>   Generate more			C
<input type="radio"/>   Generate more			C

What's New:

AI Image Generator

Content Hub: Starter+

CMS Hub: Starter+



What's New:

Blog Post Narration

Content Hub: Pro+

CMS Hub: Pro+

Marketing Hub: Pro+



The screenshot shows a blog post editor interface. The main content area displays a blog post titled "Wildflower blooms in California" by Arjav Badjatiya, dated Nov 1, 2023. The post text describes wildflower blooms in California as a surreal spectacle. Below the text is a placeholder image of purple wildflowers. On the right side, an "Audio narration utility" panel is open, showing an audio preview player with a 3:02 duration and a transcript of the AI-generated narration. The transcript reads: "Wildflower blooms in California are a surreal spectacle that takes your breath away. The vibrant hues of yellow, orange, and purple blanket the landscape, transforming it into a mesmerizing tapestry of colors. As the sun bathes the fields in its golden light, the wildflowers sway gently in the breeze, creating a symphony of movement. It's as if nature itself has decided to put on a show, a grand performance that captivates all who witness it. The wildflowers beckon visitors to immerse themselves in their beauty, to stroll through fields that seem to stretch on forever. With each step, the intoxicating scent of the blooms fills the air, enveloping you in a fragrant embrace. It's a magical experience, a moment of pure connection with the natural world." At the bottom of the utility panel are buttons for "Add to blog post" and "Generate again".

What's New:


AI Translations

Content Hub: Pro+

AI Translate ✕

Select the language to which you'd like your content translated.

From German - Germany **To** French - France

Powered by  DeepL

How do you want to save your translation?

Replace original Save as new

Translate **Cancel**

What's New:

Brand Voice

Content Hub: Pro+

Review and edit brand voice

The following personality and tone characteristics were generated based on the writing sample you provided. Please edit these characteristics to best match your brand voice. You can adjust characteristics at any time in your brand settings.

Personality ⓘ
Select up to 4 characteristics

Approachable × Trustworthy × Innovative × Thoughtful ×

Tone ⓘ
Select up to 4 characteristics

Confident × Informative × Conversational ×

- Casual
- Funny
- Serious
- Irreverent
- Matter-of-fact

Understanding the Basics of Color Theory

In addition to the color wheel, color temperature is another important aspect of color theory. Warm colors, such as red, orange and yellow are associated with energy, passion and warmth. They can make a room feel cozy and inviting. On the other hand, cool colors, like blue, green and purple are calming and soothing. They can create a sense of tranquility and relaxation in a space. By understanding the basics of color theory and color temperature, you can make informed decisions when choosing colors for your interior design projects.

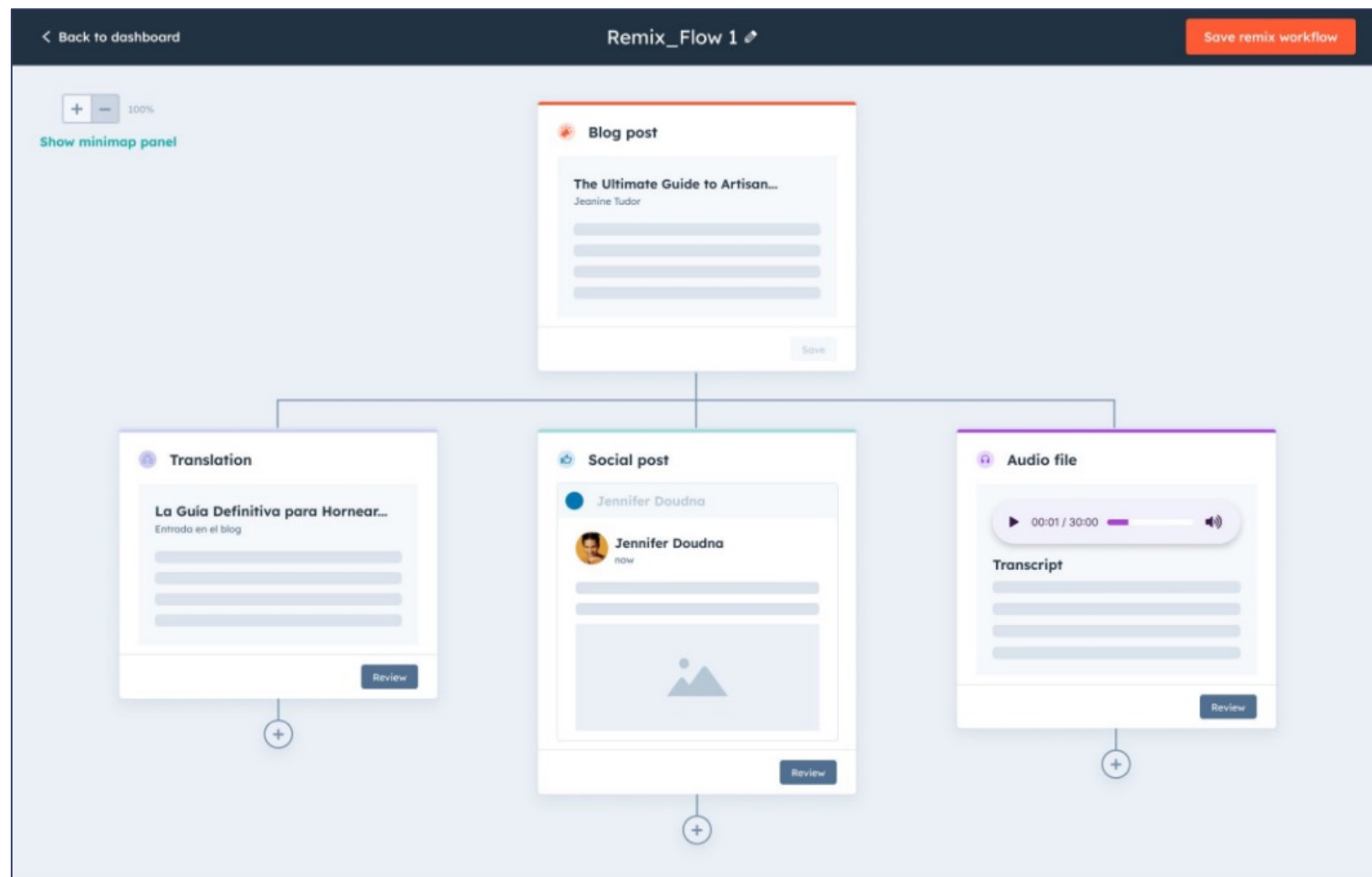
Using Warm Colors

- Apply Brand Voice
- Rewrite
- Expand
- Shorten
- Change Tone >



What's New: Content Remix

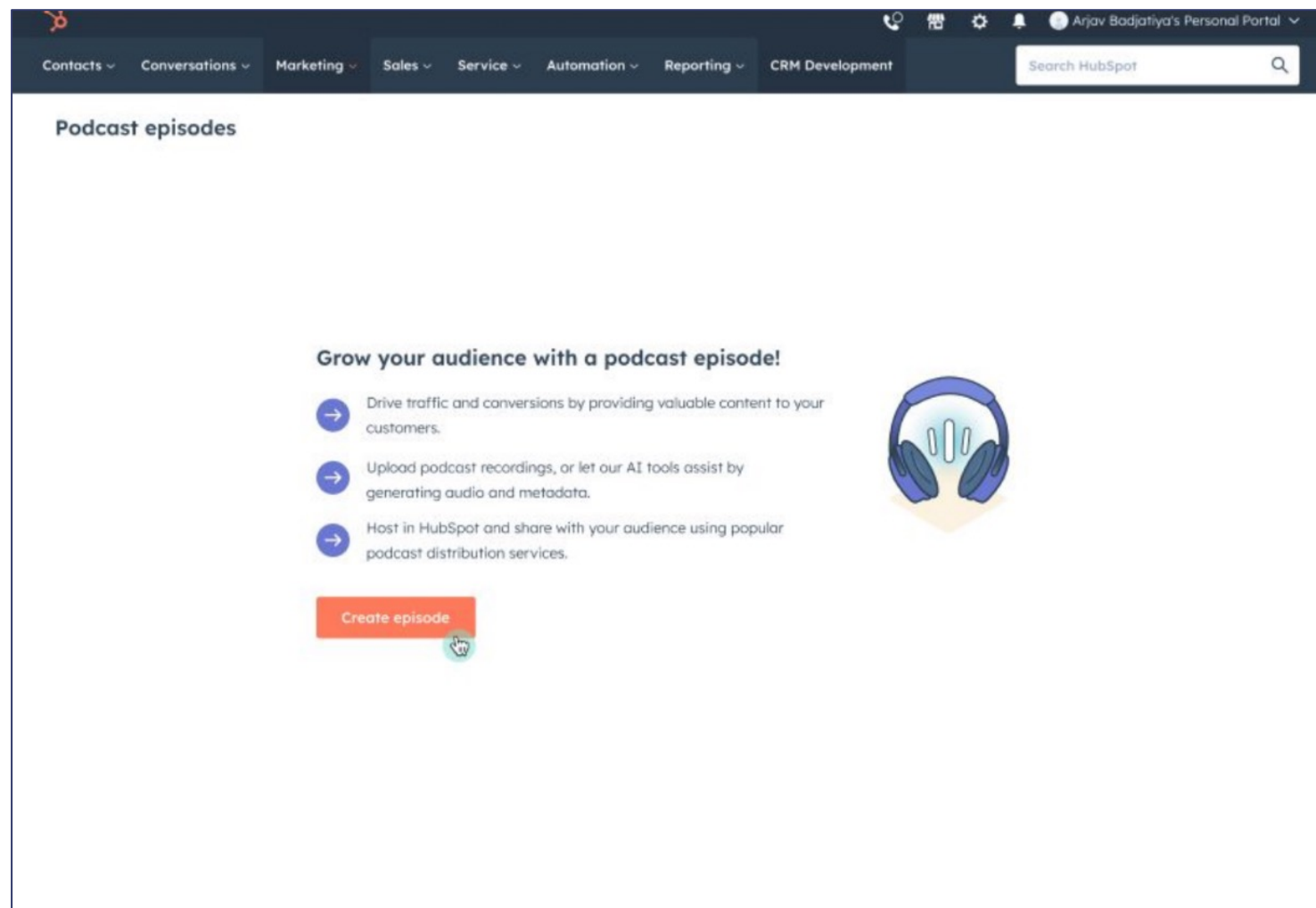
Content Hub: Pro+



What's New:

Podcasts

Content Hub: Pro+



Podcast episodes

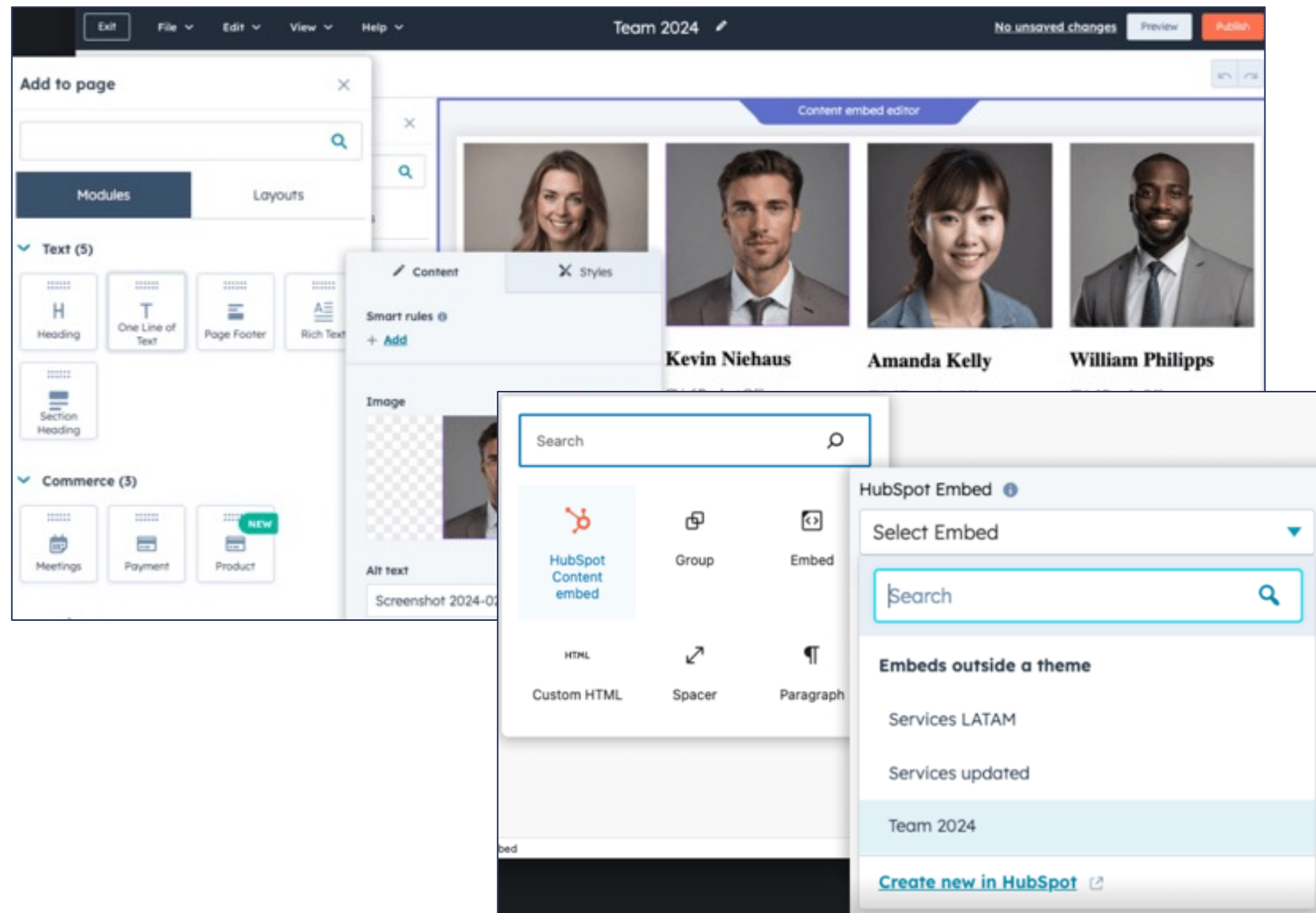
Grow your audience with a podcast episode!

- Drive traffic and conversions by providing valuable content to your customers.
- Upload podcast recordings, or let our AI tools assist by generating audio and metadata.
- Host in HubSpot and share with your audience using popular podcast distribution services.

Create episode

What's New: Content Embed

Content Hub: Pro+

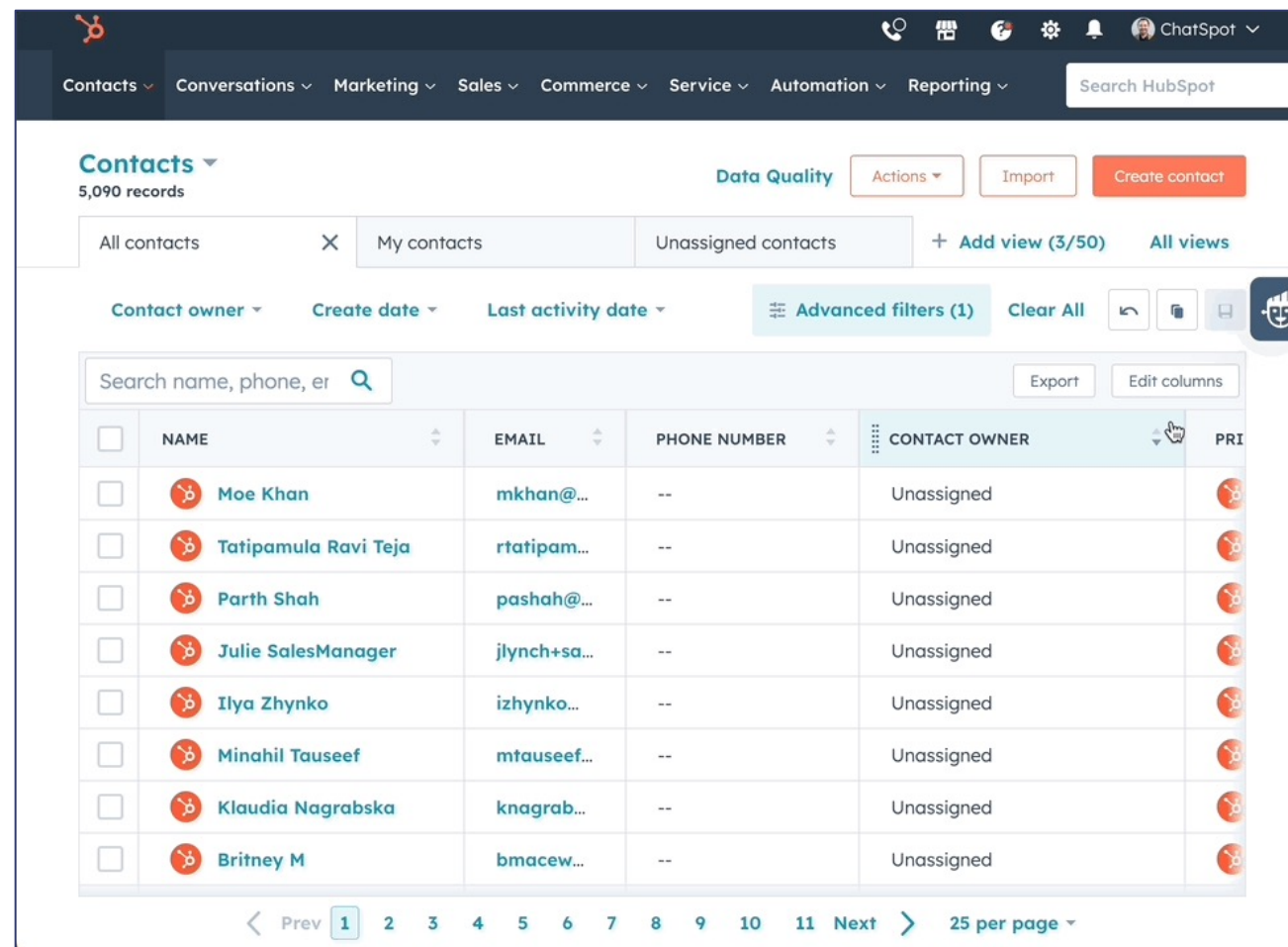


All Hubs

What's New:

ChatSpot Copilot In HubSpot

- Private Beta
- All Hubs
- All Tiers



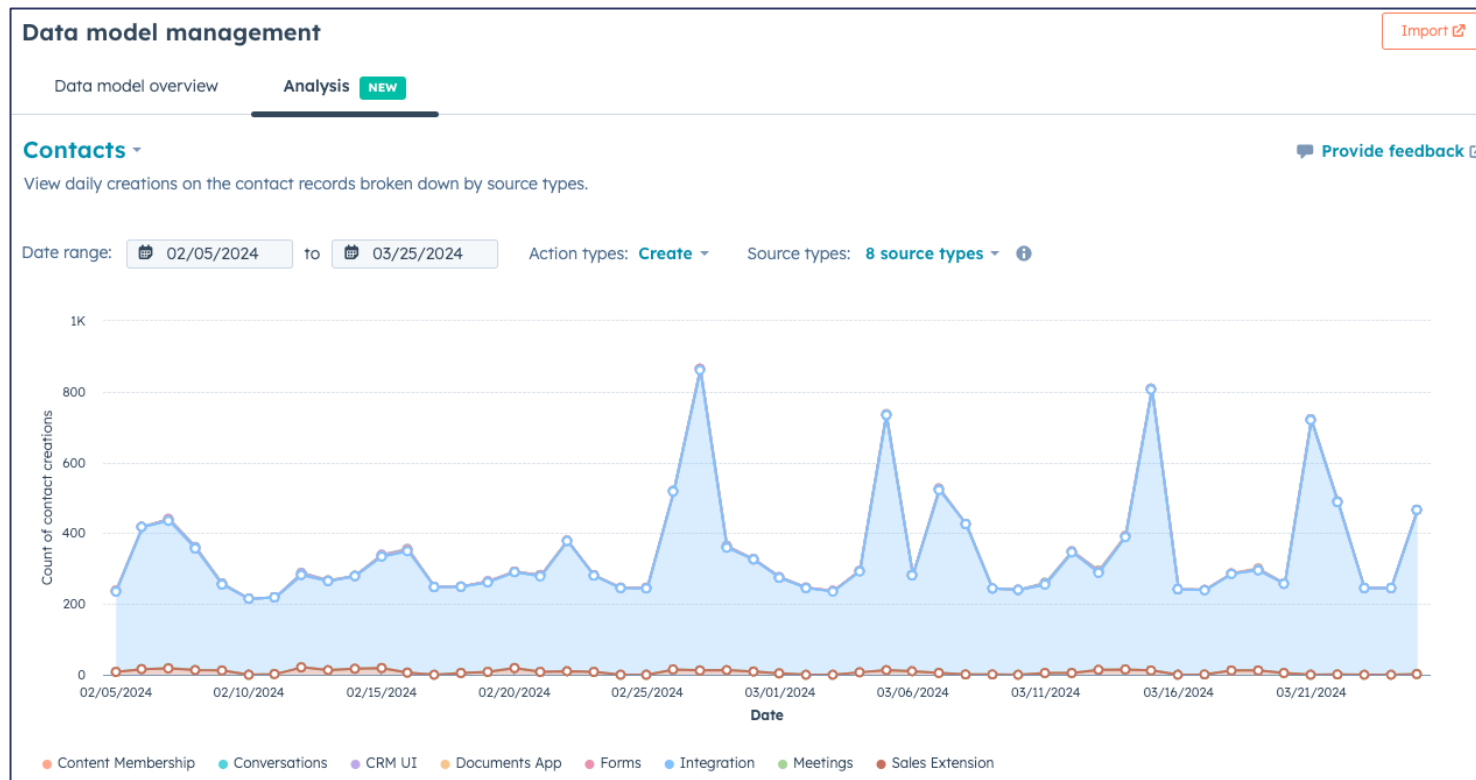
The screenshot shows the HubSpot interface for the 'Contacts' list. The top navigation bar includes 'Contacts', 'Conversations', 'Marketing', 'Sales', 'Commerce', 'Service', 'Automation', and 'Reporting'. A search bar is present on the right. Below the navigation, the 'Contacts' section is active, showing '5,090 records'. There are buttons for 'Data Quality', 'Actions', 'Import', and 'Create contact'. The view is set to 'My contacts'. Below this, there are filters for 'Contact owner', 'Create date', and 'Last activity date', along with 'Advanced filters (1)' and 'Clear All'. A search bar for the table is also present. The table itself has columns for 'NAME', 'EMAIL', 'PHONE NUMBER', 'CONTACT OWNER', and 'PRI'. The 'CONTACT OWNER' column is currently set to 'Unassigned' for all visible records. The table is paginated, showing records 1 through 11, with 25 per page.

	NAME	EMAIL	PHONE NUMBER	CONTACT OWNER	PRI
<input type="checkbox"/>	Moe Khan	mkhan@...	--	Unassigned	
<input type="checkbox"/>	Tatipamula Ravi Teja	rtatipam...	--	Unassigned	
<input type="checkbox"/>	Parth Shah	pashah@...	--	Unassigned	
<input type="checkbox"/>	Julie SalesManager	jlynch+sa...	--	Unassigned	
<input type="checkbox"/>	Ilya Zhynko	izhynko...	--	Unassigned	
<input type="checkbox"/>	Minahil Tauseef	mtauseef...	--	Unassigned	
<input type="checkbox"/>	Klaudia Nagrabska	knagrab...	--	Unassigned	
<input type="checkbox"/>	Britney M	bmacew...	--	Unassigned	

What's New:

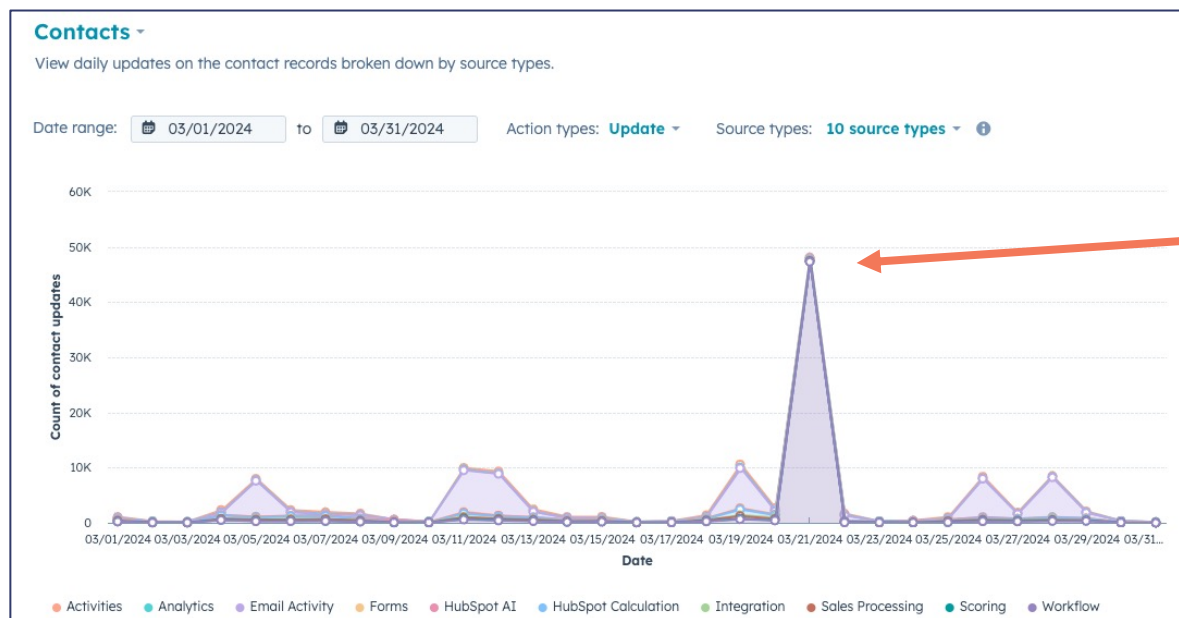
Data Trends

- Live
- All Hubs
- All Tiers



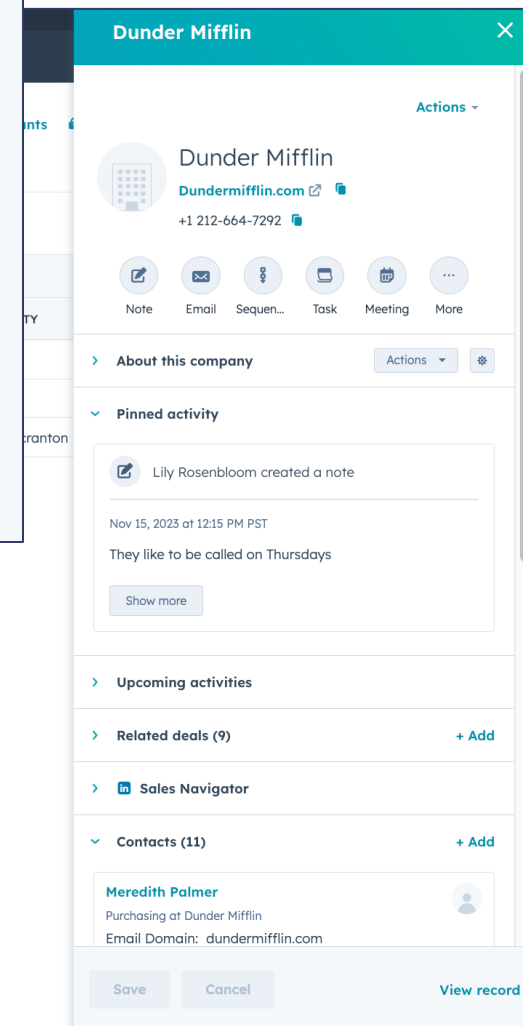
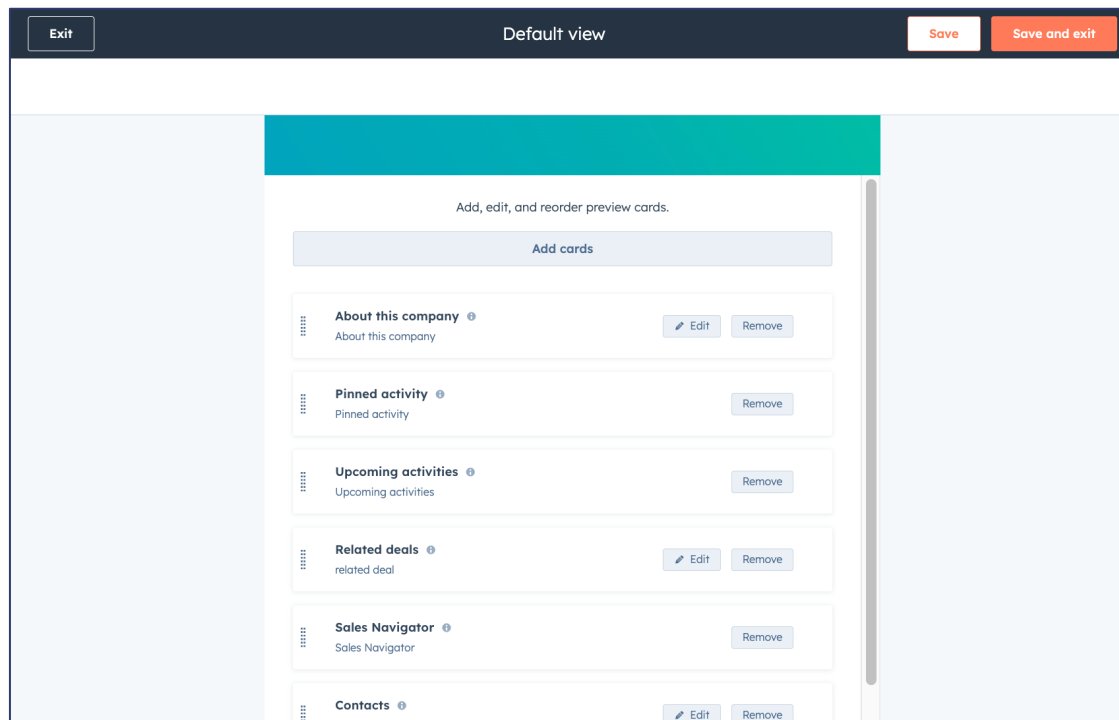
Use Data Trends Now: Answer “WHAT HAPPENED?!”

- Troubleshoot why a bunch of records were deleted
- Figure out why there was a spike in new records
- Help figure out when an issue started (eg. a major integration stopped working)
- Understand how most of your deals/tickets/etc. are created



What's New: Preview Sidebar Customization

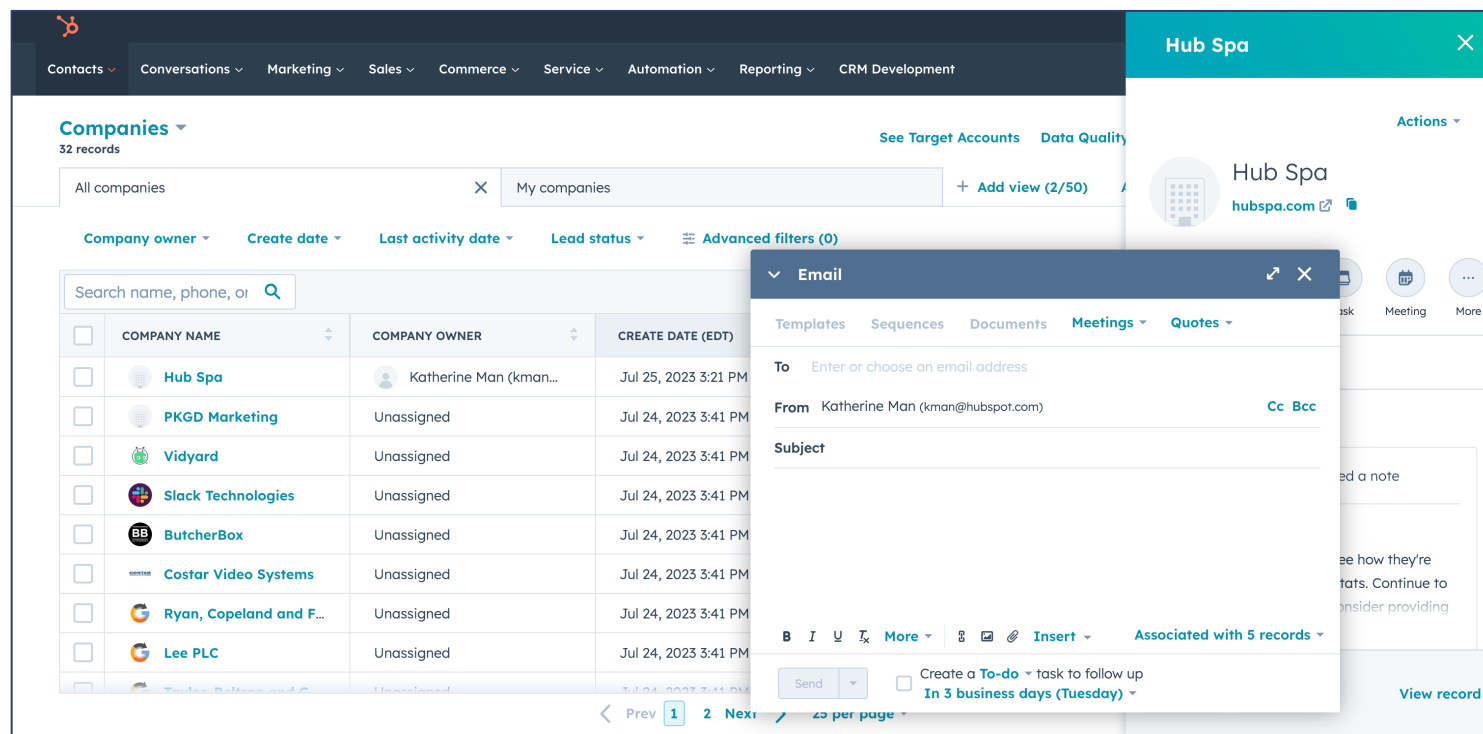
- Live
- All Hubs
- All Tiers



What's New:

Create Activities from Preview Sidebar

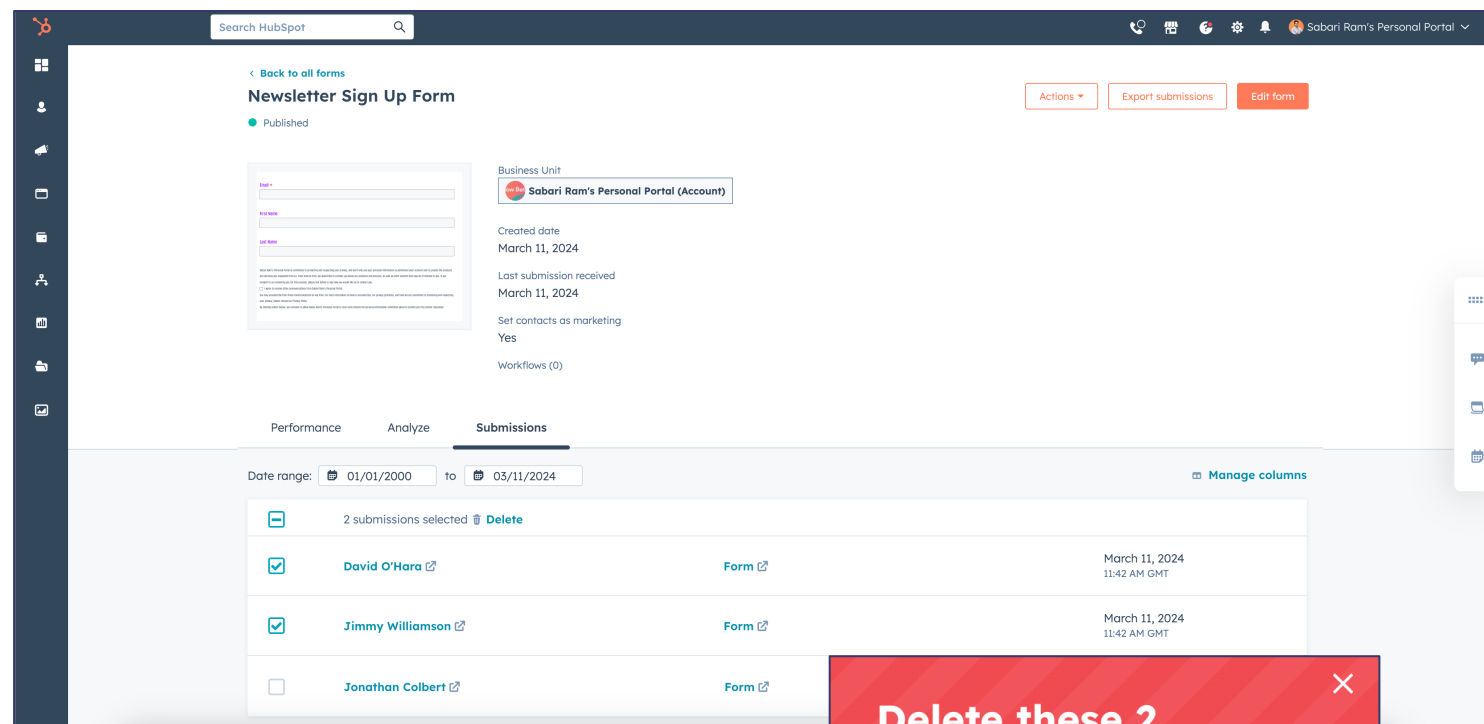
- Live
- All Hubs
- All Tiers



What's New:

Delete Form Submissions

- Private Beta
- All Hubs
- All Tiers



Search HubSpot

HubSpot Sabari Ram's Personal Portal

Back to all forms

Newsletter Sign Up Form

Published

Business Unit: Sabari Ram's Personal Portal (Account)

Created date: March 11, 2024

Last submission received: March 11, 2024

Set contacts as marketing: Yes

Workflows (0)

Performance Analyze **Submissions**

Date range: 01/01/2000 to 03/11/2024

2 submissions selected **Delete**

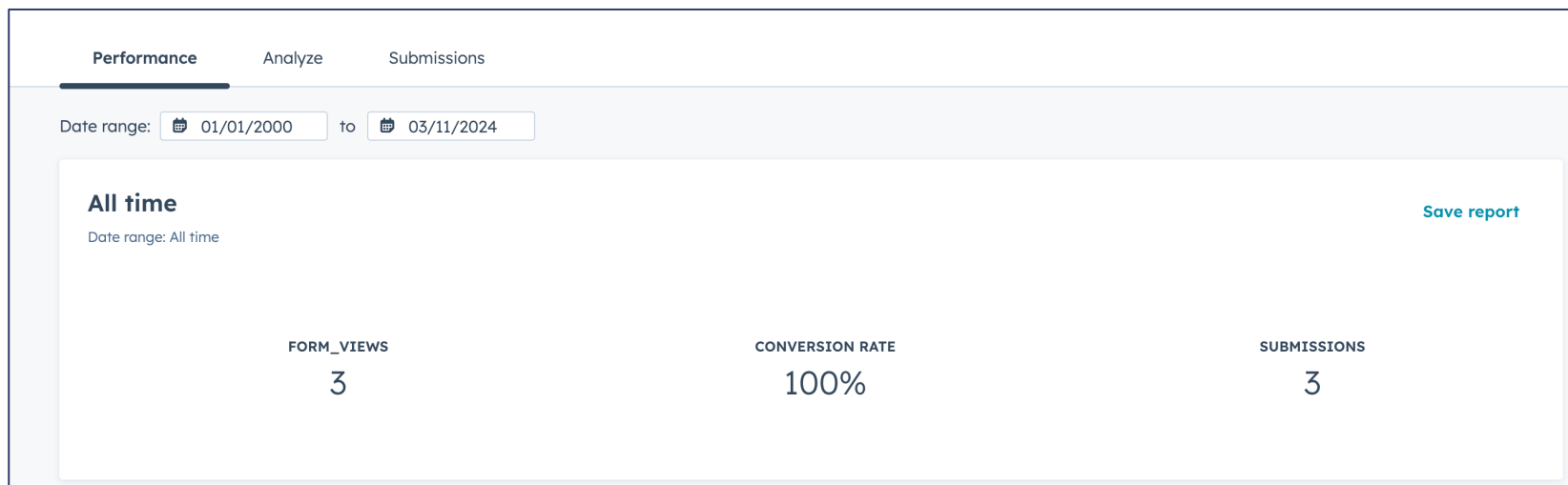
<input checked="" type="checkbox"/>	David O'Hara	Form	March 11, 2024 11:42 AM GMT
<input checked="" type="checkbox"/>	Jimmy Williamson	Form	March 11, 2024 11:42 AM GMT
<input type="checkbox"/>	Jonathan Colbert	Form	

Delete these 2 submissions?

Deleting these submissions will permanently remove them from your account and won't show up in your analytics. **This can't be undone.**

Use Submission Deletion Now: More Accurate Analytics

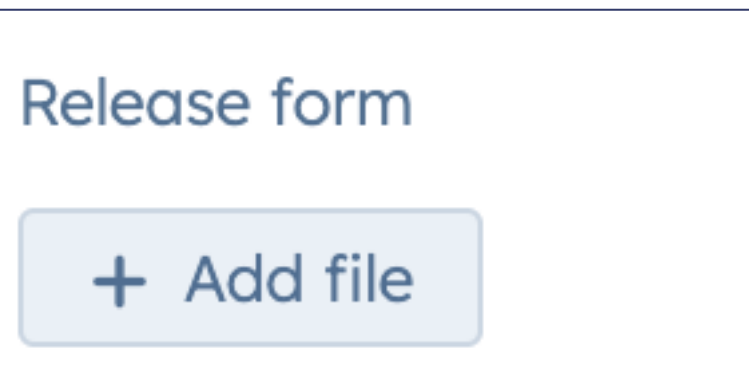
- Delete test form submissions
- Delete spam form submissions



What's New:

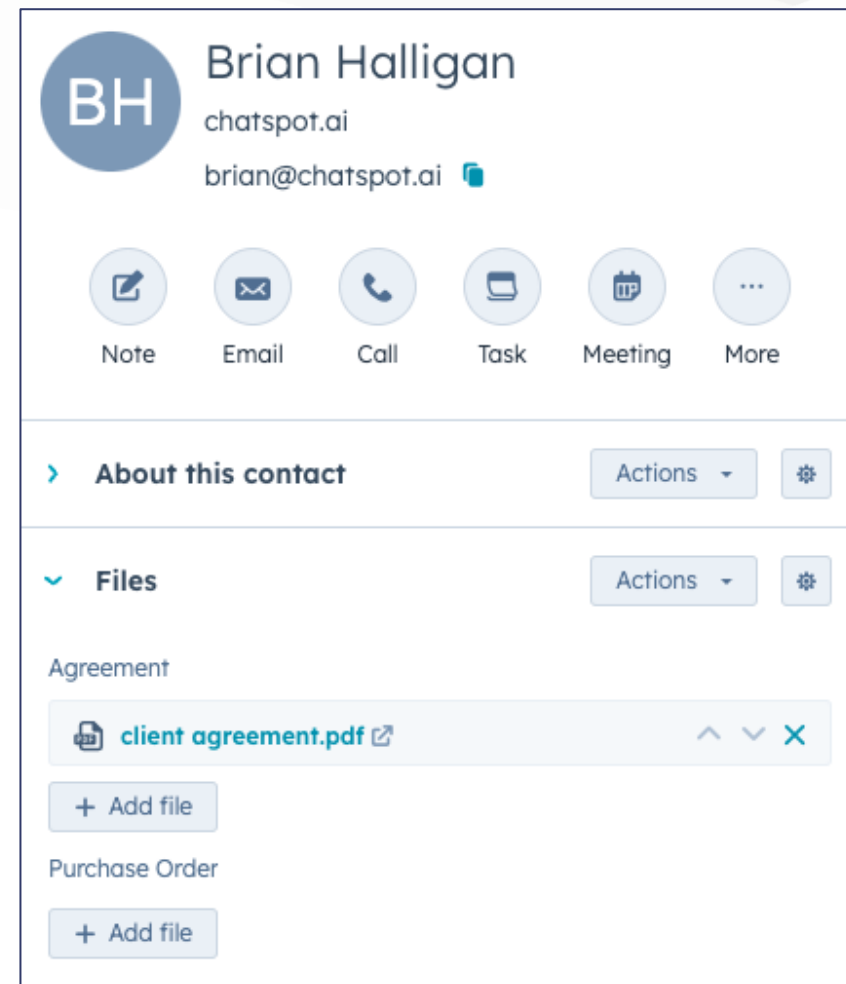
Improved File Property Experience in HubSpot's Smart CRM

- Live
- All Hubs
- All Tiers



Use File Properties Now: Store Relevant Documents

- Purchase Order
- Agreement/Contract
- Requirements documents
- Proof/troubleshooting docs for support tickets
- Resumes for recruiters
- Price list on vendor company records
- Info docs for custom records
 - Example: real estate company with properties as a custom object stores property data sheets



BH Brian Halligan
chatspot.ai
brian@chatspot.ai

Note Email Call Task Meeting More

> **About this contact** Actions

∨ **Files** Actions

Agreement

client agreement.pdf

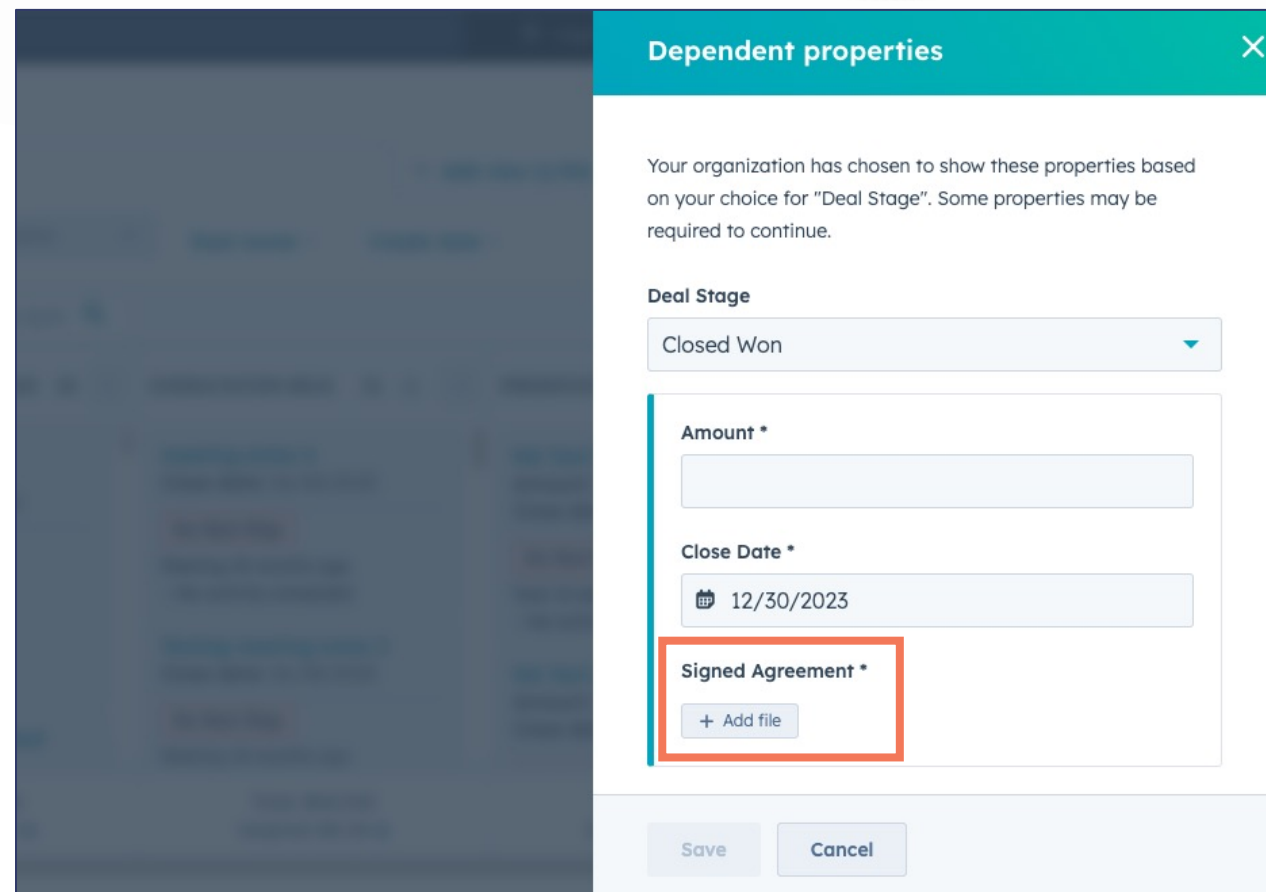
+ Add file

Purchase Order

+ Add file

Use File Properties Now: Incorporate Into Processes

- When deals advance stages, require documentation (deal conditional stage properties)
- When a “company type” property is marked as vendor, show a file property for “price list” (conditional properties)



Dependent properties ✕

Your organization has chosen to show these properties based on your choice for "Deal Stage". Some properties may be required to continue.

Deal Stage

Closed Won ▾

Amount *

Close Date *

Signed Agreement *

What's New:

Import Now Shows Potentially Impacted Workflows and Lists

- Public Beta
- All Hubs
- All Tiers

Properties in your import are used in:

WORKFLOWS	LISTS
2	1

Properties in your import are used in: ×

Filter by

All mapped properties ▾

Workflows (2)

NAME	MAPPED PROPERTIES
Lead Rotation	Email
Unnamed workflow - 2024-03-26 20...	City

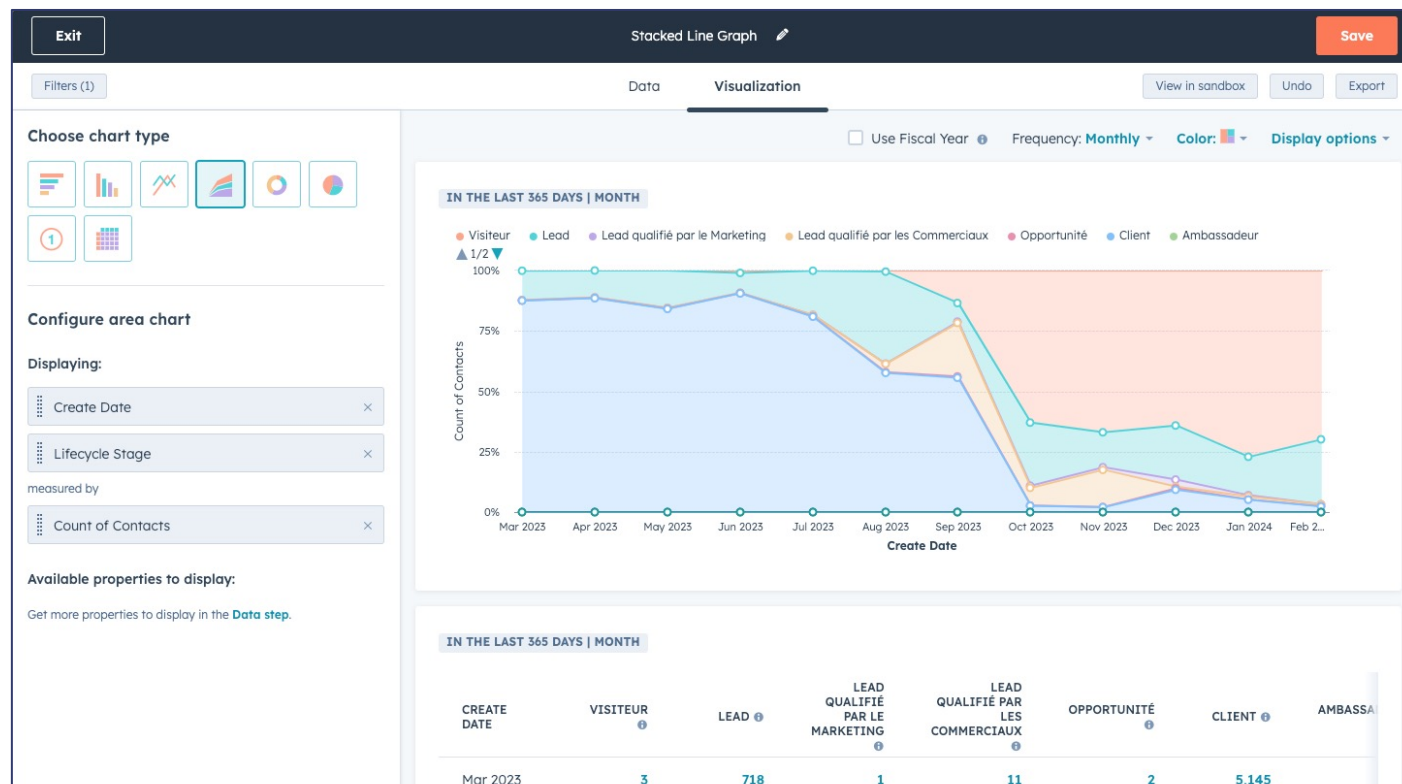
Lists (1)

NAME	MAPPED PROPERTIES
LIST 1	City

What's New:

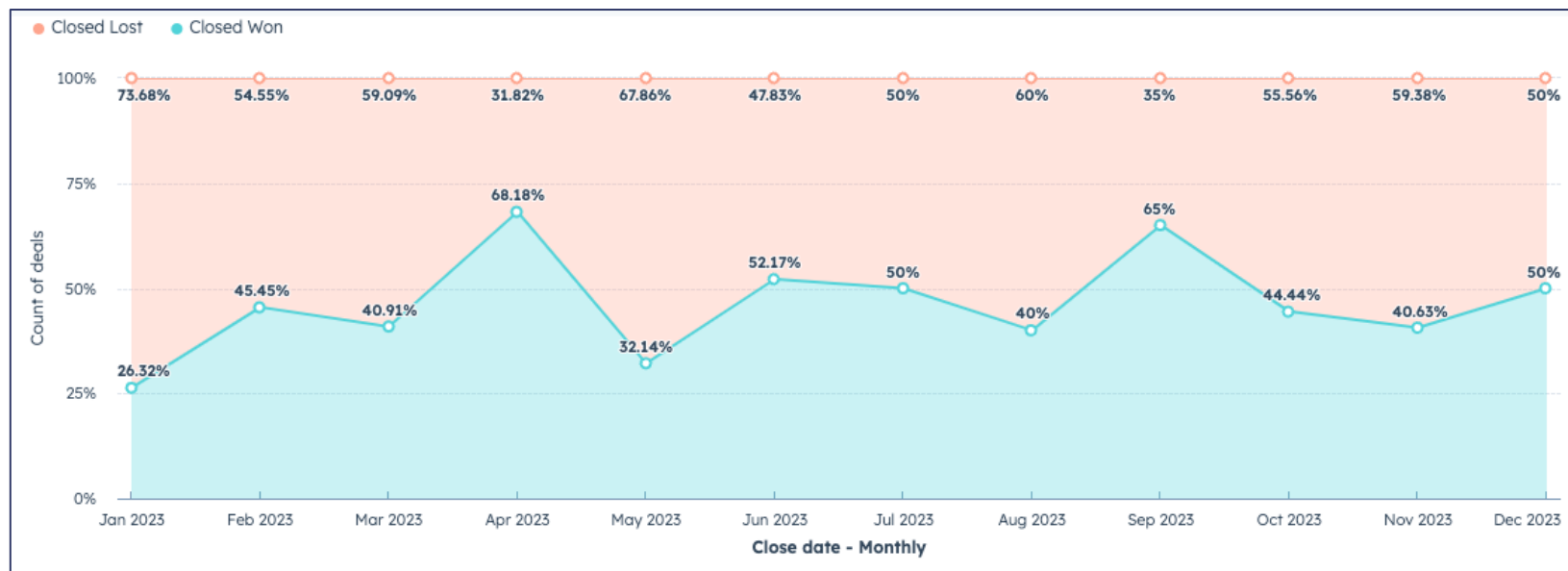
100% Stacked Charts

- Live
- All Hubs
- Professional & Enterprise



Use Stacked Charts Now: View Proportions Over Time

- Proportion of page views by source over time
- Proportion of created contacts by source over time
- Proportion of deals by original source over time
- Proportion of tickets created by support channel over time
- Deal win rate over time



What's New:

Deal Stage Calculated Properties

- Live
- All Hubs
- Professional & Enterprise

Enroll deals when they meet these filters:

Group 1

Date entered "Contract Sent (Sales Pipeline)" is more than **7 days ago (EST)** ⓘ

🔄 Deals **won't re-enroll** into this workflow.

🗑️ [Show details](#)

+

1. Create task

Create task **Check in about contract** and assign to **Deal owner**.

Advanced filters (2) [Clone](#) [Delete](#)

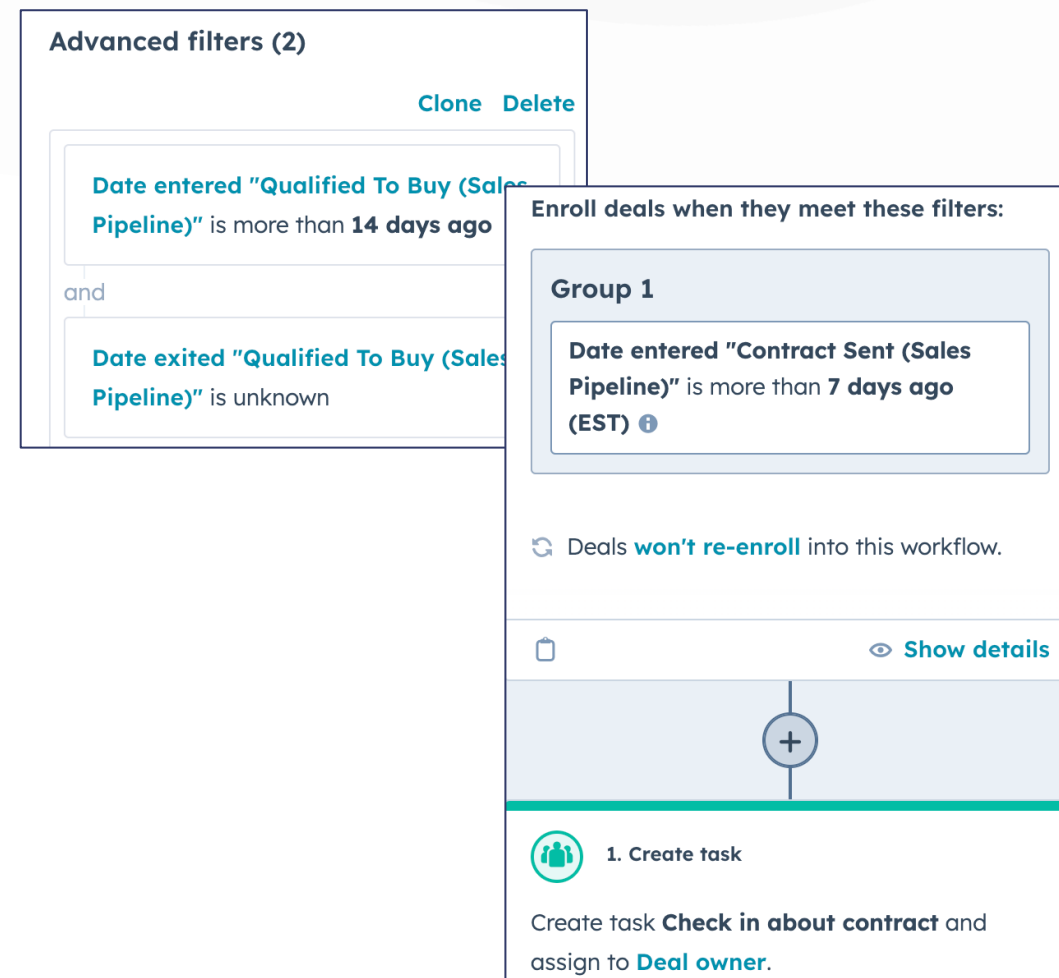
Date entered "Qualified To Buy (Sales Pipeline)" is more than **14 days ago**

and

Date exited "Qualified To Buy (Sales Pipeline)" is unknown

Use New Deal Properties Now: Prevent Stale Deals

- Create saved views for your sales team:
 - Deals where date entered stage is X days ago
- Send internal notifications for deals that haven't moved
 - Workflow triggered when date entered stage is X days ago
- Send emails to buyers when deals haven't moved
 - Workflow triggered when date entered stage is X days ago
 - Works best when deals automatically advance based on buyer activity



Advanced filters (2) Clone Delete

- Date entered "Qualified To Buy (Sales Pipeline)" is more than **14 days ago**
- and
- Date exited "Qualified To Buy (Sales Pipeline)" is unknown

Enroll deals when they meet these filters:

Group 1

- Date entered "Contract Sent (Sales Pipeline)" is more than **7 days ago (EST)**

Deals **won't re-enroll** into this workflow.

[Show details](#)

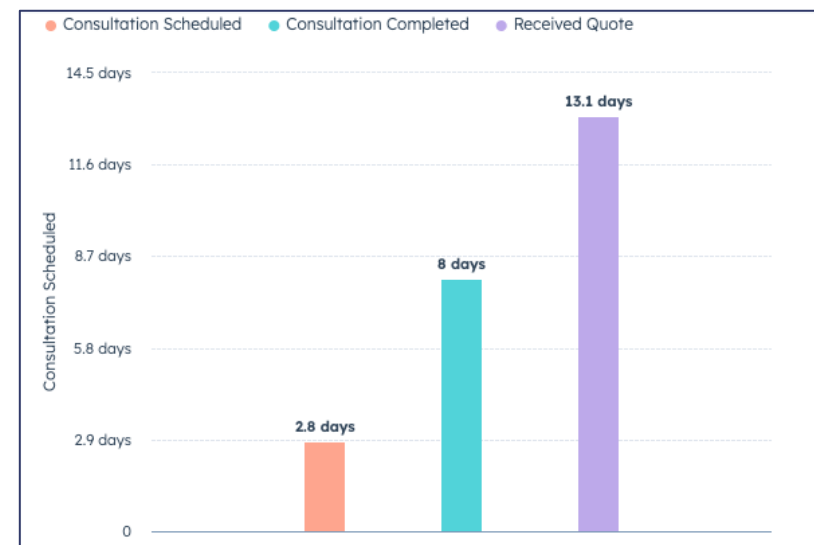
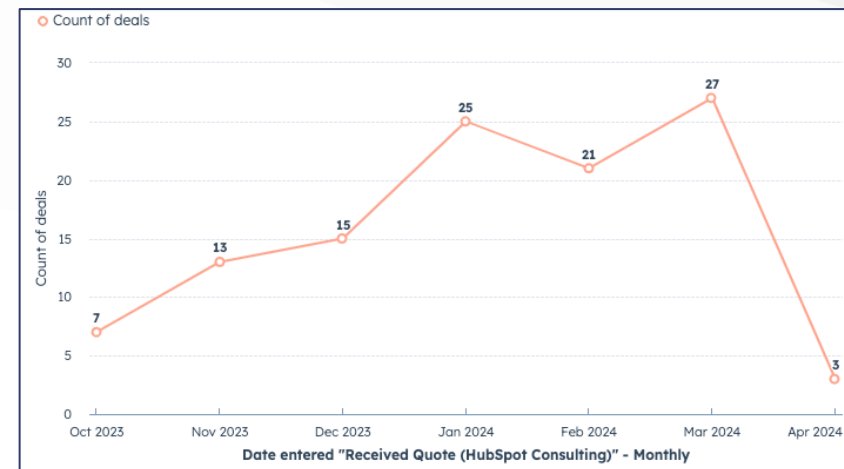
+

1. Create task

Create task **Check in about contract** and assign to **Deal owner**.

Use New Deal Properties Now: Improved Reporting

- Report on:
 - Number of deals that have entered a specific stage over time
 - How long deals spent in stages on average in a time period
 - How long closed won deals spent in stages vs how long closed lost deals spent in stages (2 reports)
 - How time in a specific stage has changed over time




What's New:

Sync Property Type

- Public Beta
- All Hubs
- Professional & Enterprise

Create a new property
✕



Customer Company Size

Sync properties are read-only and pull their value from a selected source object type.

Choose the source record type

Company

Choose the source record property

Employee Count

Choose association labels

All association labels
 Select association labels

Target Customer

Choose which Company to sync from

Most recently created

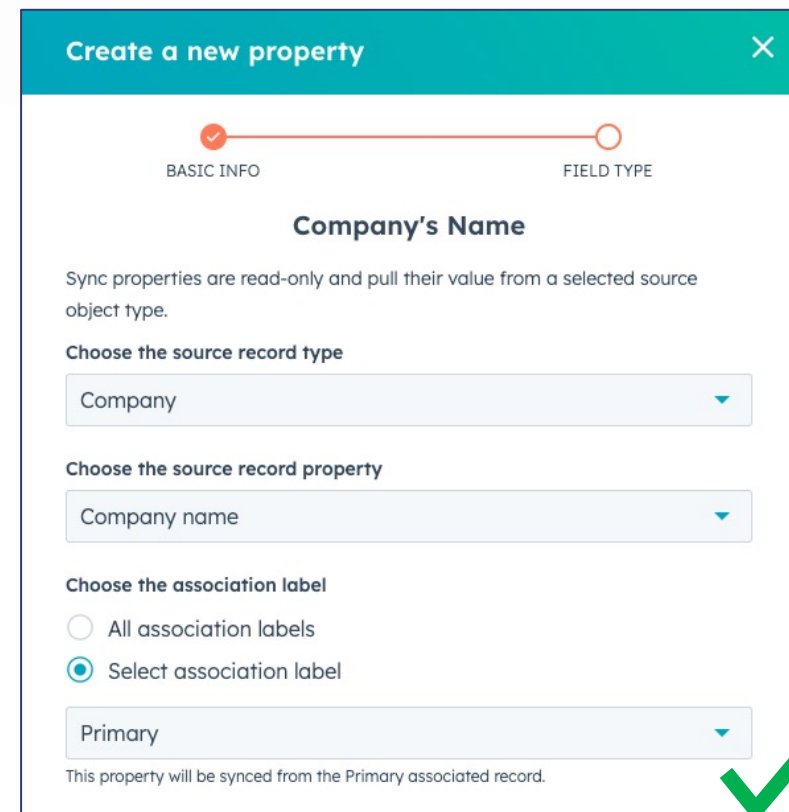
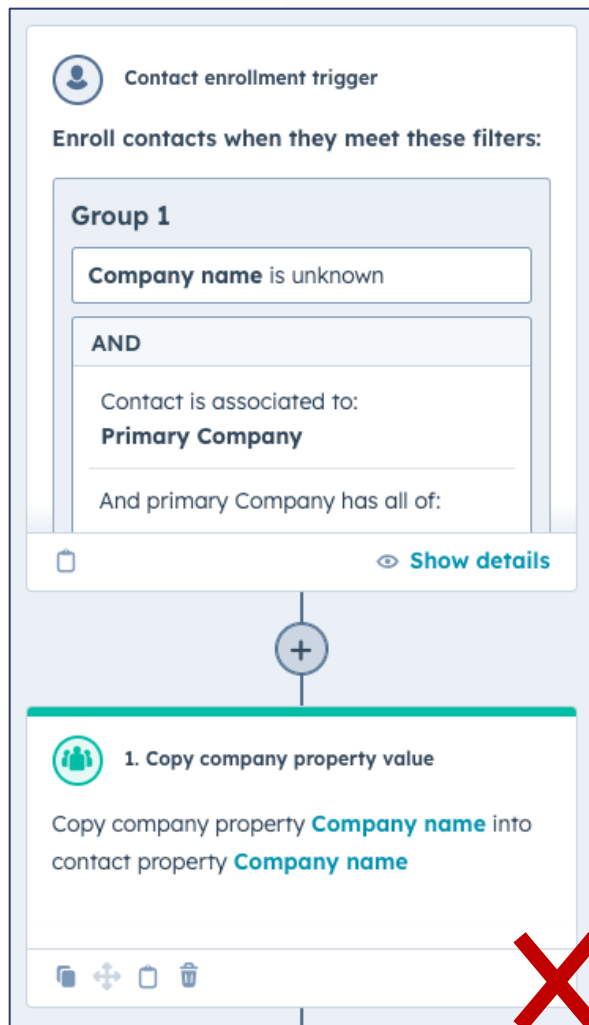
< Back
Cancel

Create

Use Sync Properties Now:

- Company > Contact
 - Company Name
 - Industry
 - Number of employees
 - Office address
- Company or Contact > Deal
 - Custom source property
- Company or Contact > Ticket
 - How long they've been a customer (date entered customer lifecycle stage)
 - How many support tickets they've opened in the past

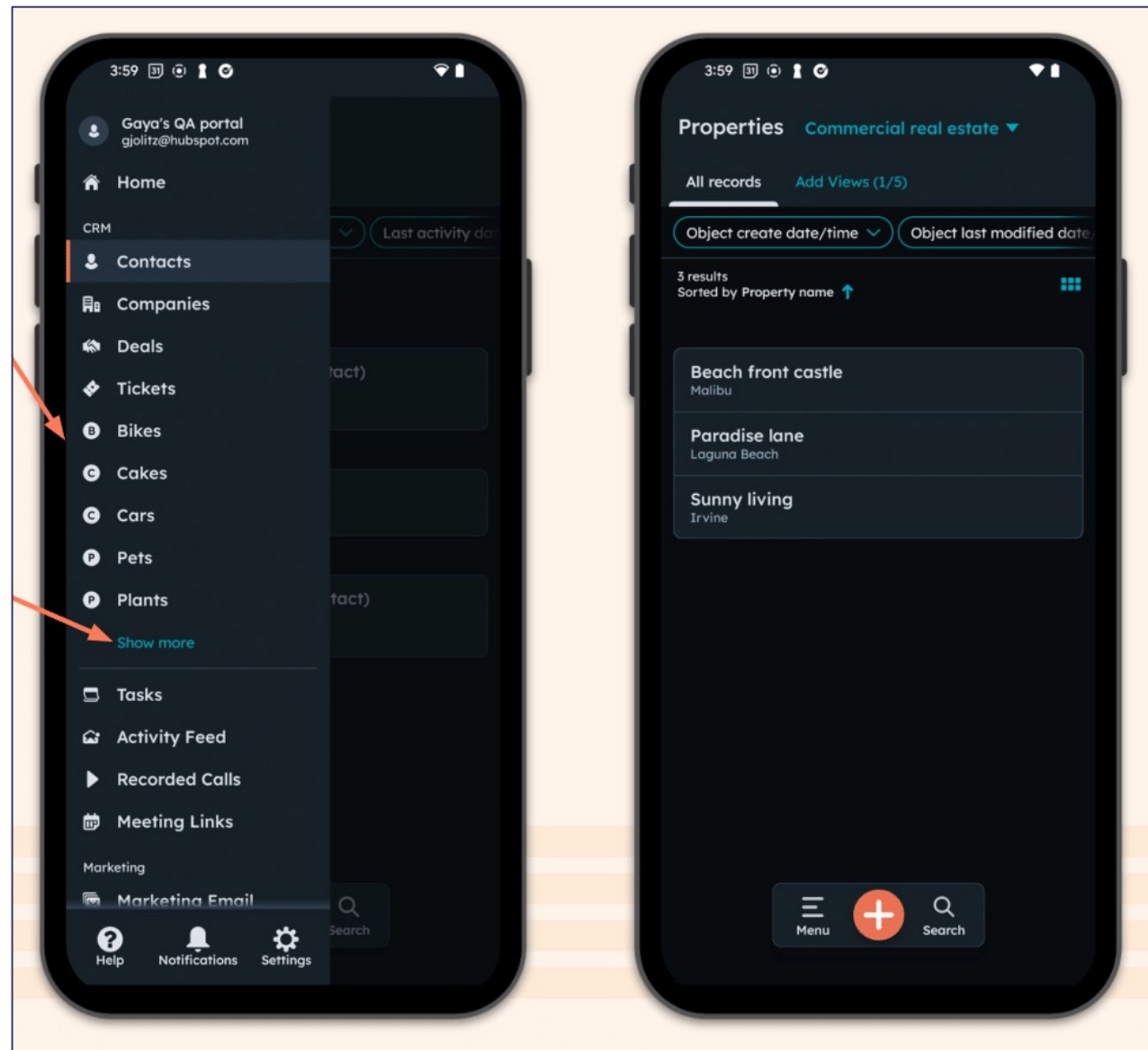
Use Sync Properties Now: Replace Sync Workflows



What's New:

Mobile Navigation Improvements for Custom Objects on Android & iOS

- Live
- All Hubs
- Enterprise



What's New:

Auto-mapping Now Available in the HubSpot App for Zoom Meetings

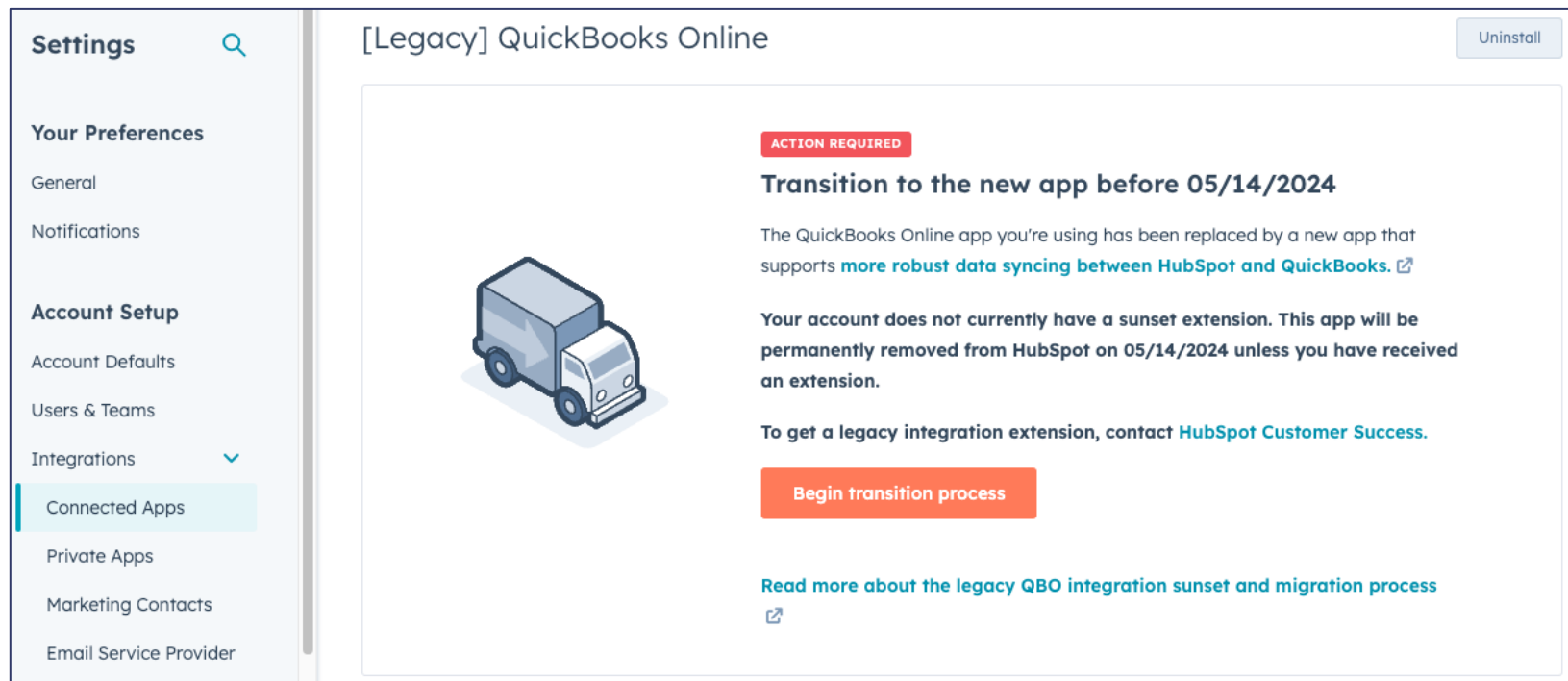
- Live
- All Hubs
- All Tiers



What's New:

Legacy Quickbooks Online (QBO) Integration is Being Retired in Favor of the New, Data Sync Powered QBO Integration

- Sunset
- All Hubs
- All Tiers



The screenshot shows the HubSpot Settings interface. On the left is a sidebar menu with categories: 'Your Preferences' (General, Notifications), 'Account Setup' (Account Defaults, Users & Teams), and 'Integrations' (Connected Apps, Private Apps, Marketing Contacts, Email Service Provider). The 'Connected Apps' section is selected. The main content area is titled '[Legacy] QuickBooks Online' and features an 'Uninstall' button in the top right. A red 'ACTION REQUIRED' banner is present. Below it, a truck icon is shown. The text reads: 'Transition to the new app before 05/14/2024'. It explains that the current app is being replaced by a new one with better data syncing. A warning states that the current app will be removed on 05/14/2024 unless an extension is received. A link to 'HubSpot Customer Success' is provided for extensions. A red 'Begin transition process' button is prominently displayed. At the bottom, there is a link to 'Read more about the legacy QBO integration sunset and migration process'.

Join Us Again Soon!

FLYWHEEL FUEL SERIES 🔥

From Click to Customer: Creating Landing Pages That Drive B2B Leads

Wednesday, April 17, 2024
12pm CST / 1pm EST



PRESENTED BY
ALI SCHWANKE



THE NEW AND NOW SERIES 🚀

Getting the Most Out of HubSpot's April 2024 Product Updates

Wednesday, May 1, 2024
12pm CST / 1pm EST



PRESENTED BY
TYLER SAMANI-SPRUNK



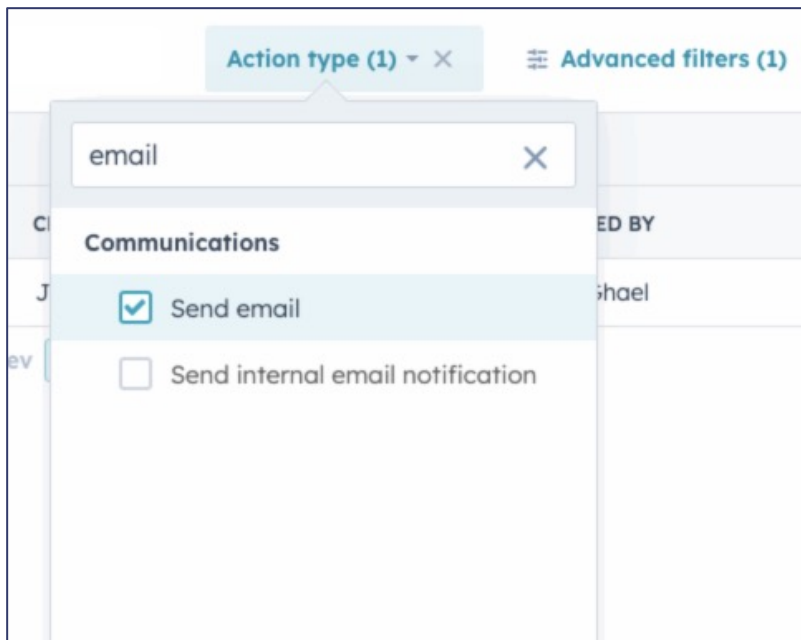
SimpleStrat.com/Webinars

Multi-Hub

What's New:

Find Workflows by Action Type

- Live
- Marketing, Operations, Sales & Service Hubs
- Professional & Enterprise



Search workflows <input type="text" value=""/>						Actions ▾
<input type="checkbox"/>	NAME	ON OR OFF	ACTION TYPES	DESCRIPTION	OBJECT TYPE	
<input type="checkbox"/>	Webinar_Sybill AI_2-28-24	● On	Add Contact to Zoom Webinar, Dela...	Automates the form registration wit...	Contact	
<input type="checkbox"/>	Create Auto-Renewal Deals - HS Payments	● On	Create	--	Deal	
<input type="checkbox"/>	10 Things Before HubSpot Download Nurtt	● On	Go to v	--	Contact	
<input type="checkbox"/>	Set HS Sp Edit actions Clone More ▾	● On	If/then branch, Edit property value, ...	--	Deal	
<input type="checkbox"/>	Create HS Retainer Renewal Deals - Manuc	● On	Create record, Delay, If/then branch...	--	Deal	
<input type="checkbox"/>	Correct auto-renew deals after creation (a:	● On	Edit property value, Delay, Custom c...	--	Deal	

- If/then branch
- Edit property value
- Create task

What's New:

Daily Workflow Enrollment Change Notifications

- Live
- Marketing, Operations, Sales & Service Hubs
- Enterprise

When a large enrollment change occurs

Notification for this workflow is



Check the enrollment count

Daily

Trigger if enrollment **increased** by at least

30 %

Trigger if enrollment **decreased** by at least

30 %

How it works:

Every day, we'll check this workflow for:

- The total enrollment count from the past seven days
- The total enrollment count from the seven days before that
- The change between those two counts
- If the percent of that change increased by 30 or more
- Or if the percent of that change decreased by 30 or more
- This workflow will be included in the notification email
- The email will be sent at 10:00 AM that day

Commerce Hub

What's New:

Accept Partial Payments on Invoices

- Live
- Commerce Hub
- All Tiers

Billing address ⓘ

Collect billing address for credit card purchases

Shipping address ⓘ

Collect shipping address

Partial payments

Allow your customer to pay an amount less than the balance due

> **Advanced settings**

✓ **Payments (2)** + Add

\$300.00
Payment date: 03/25/2024 12:00 ...
Status: ● Succeeded
Paid with: Check

\$100.00
Payment date: 02/13/2024 12:00 ...
Status: ● Succeeded
Paid with: Other 5000a

[View associated Payments](#)

Use Partial Payment Acceptance Now:

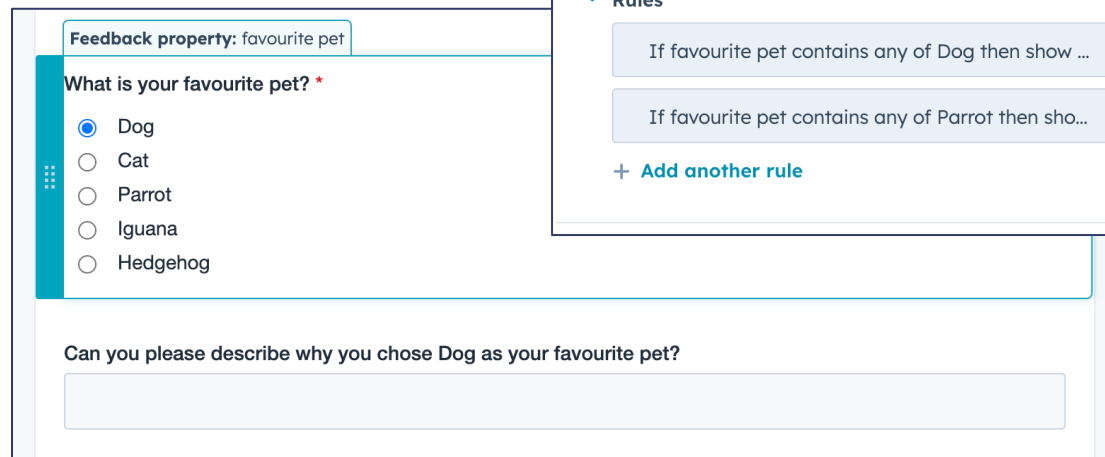
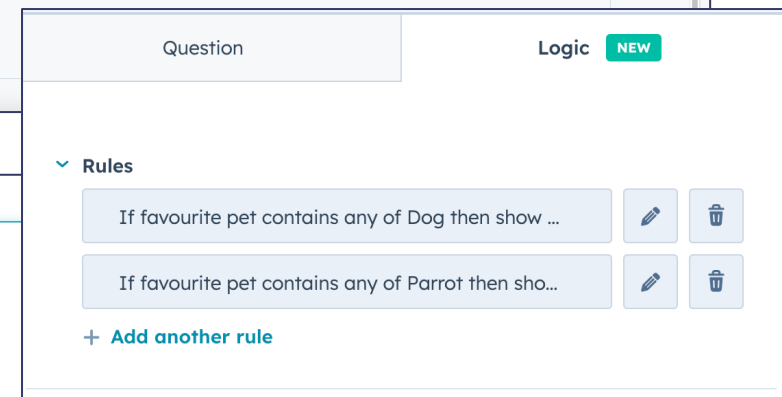
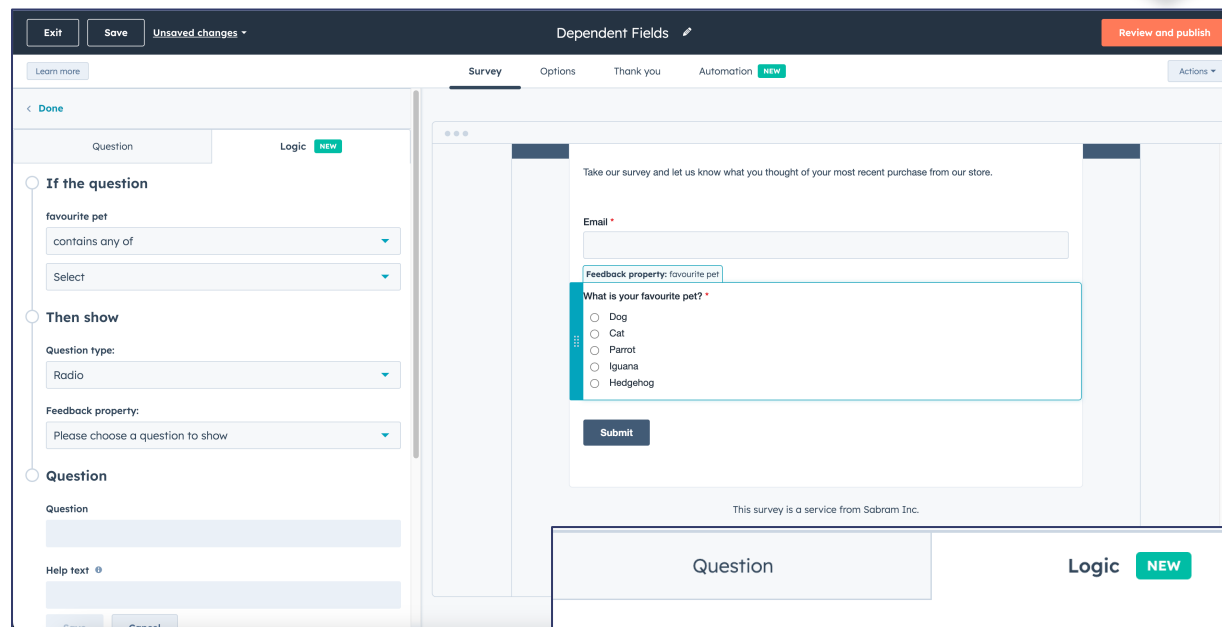
- Customer wants to split payment between 2+ payment methods
- Payment plan for a customer that can't pay full amount
- Initial deposit + later payment on the same invoice

Service Hub

What's New:

Dependent Fields in Custom Surveys

- Public Beta
- Service Hub
- Professional & Enterprise



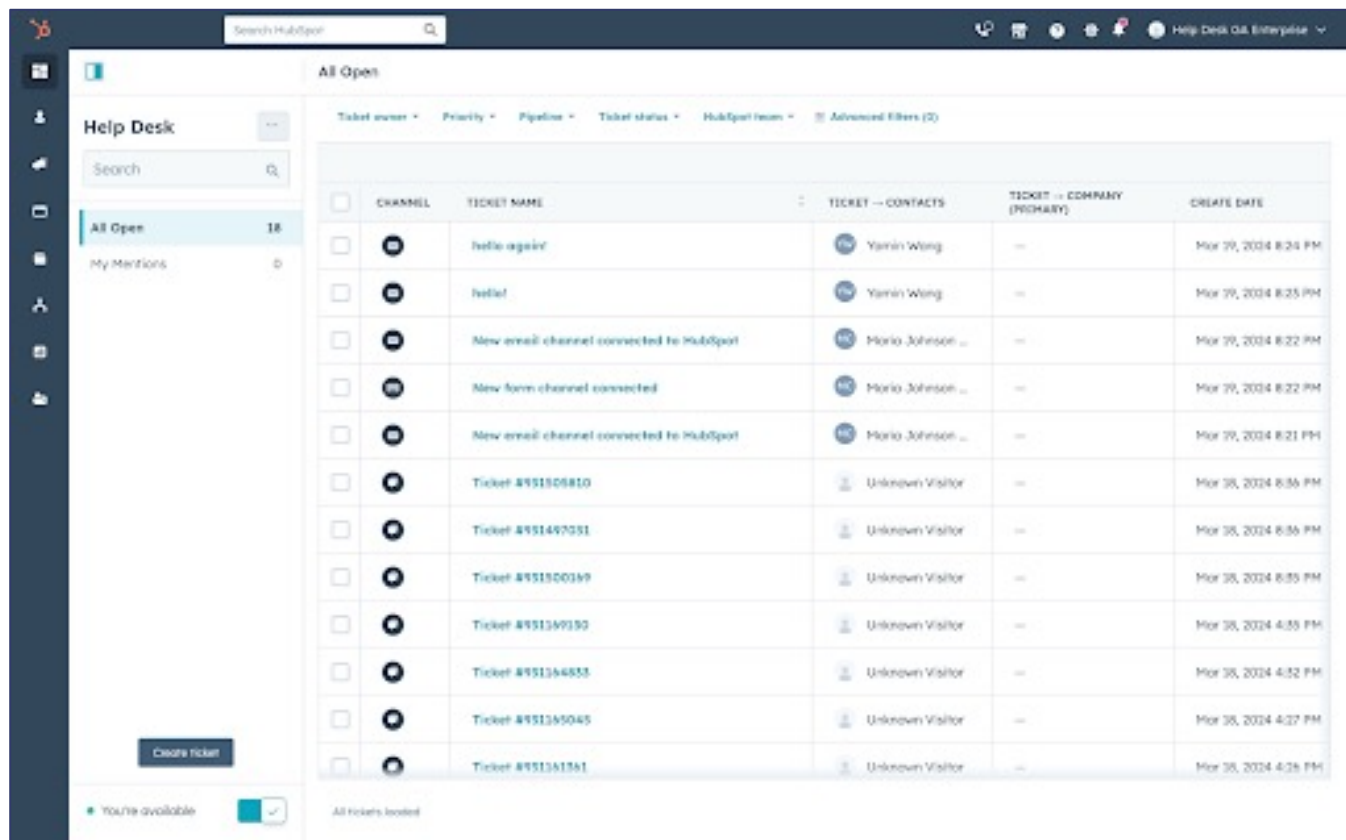
Use Dependent Survey Fields Now: Get Relevant Insight

- Dial in on the “why”
 - If someone responds negatively to a satisfaction question, ask what could be improved
 - If someone responds positively to a satisfaction question, ask what they enjoyed most
- Allow customers to determine how much feedback they want to provide
 - Ask essential questions
 - Ask if they would like to continue answering questions
 - Ask additional questions if yes

What's New:

Help Desk Access for Non-service Users

- Live
- Service Hub
- Professional & Enterprise



What's New:

Connect WhatsApp to Help Desk

- Private Beta
- Service Hub
- Professional & Enterprise

Help Desk

● You're available

Unassigned 0

Assigned To Me 8

My Team's Open 0

All Open 15

More >

+ Create view

Private views >

Shared views >

Create ticket

Restore tickets [↗](#)


Help Desk Settings

All Open

Ticket owner ▾
Priority ▾
Pipeline ▾
Ticket status ▾
HubSpot te... ▾
Advanced Filters (0)

CHANNEL	TICKET NAME	CONTACT	COMPANY
	Testing	AJ Adam Jolie	--
	Ticket #1820147233	DH Deborah Holden	Strickland-Jeff...
	Received wrong item	GG Gabriella Grego...	Mcdonald-Gon...
	Ticket #1819900996	TW Travis Wilson	Mcdonald-Gon...
	Ticket #1819681322	TG Tony Griffin	Mcdonald-Gon...
	Having trouble with pet portal login	RS Rachel Smith	Lewis-Turner
	Are your products organic?	SG Steven Gross	Robles-Bailey
	Discount code not working	NA Nancy Anderson	Robles-Bailey
	Ticket #1809506364	SS Samantha San...	Robles-Bailey

All tickets loaded



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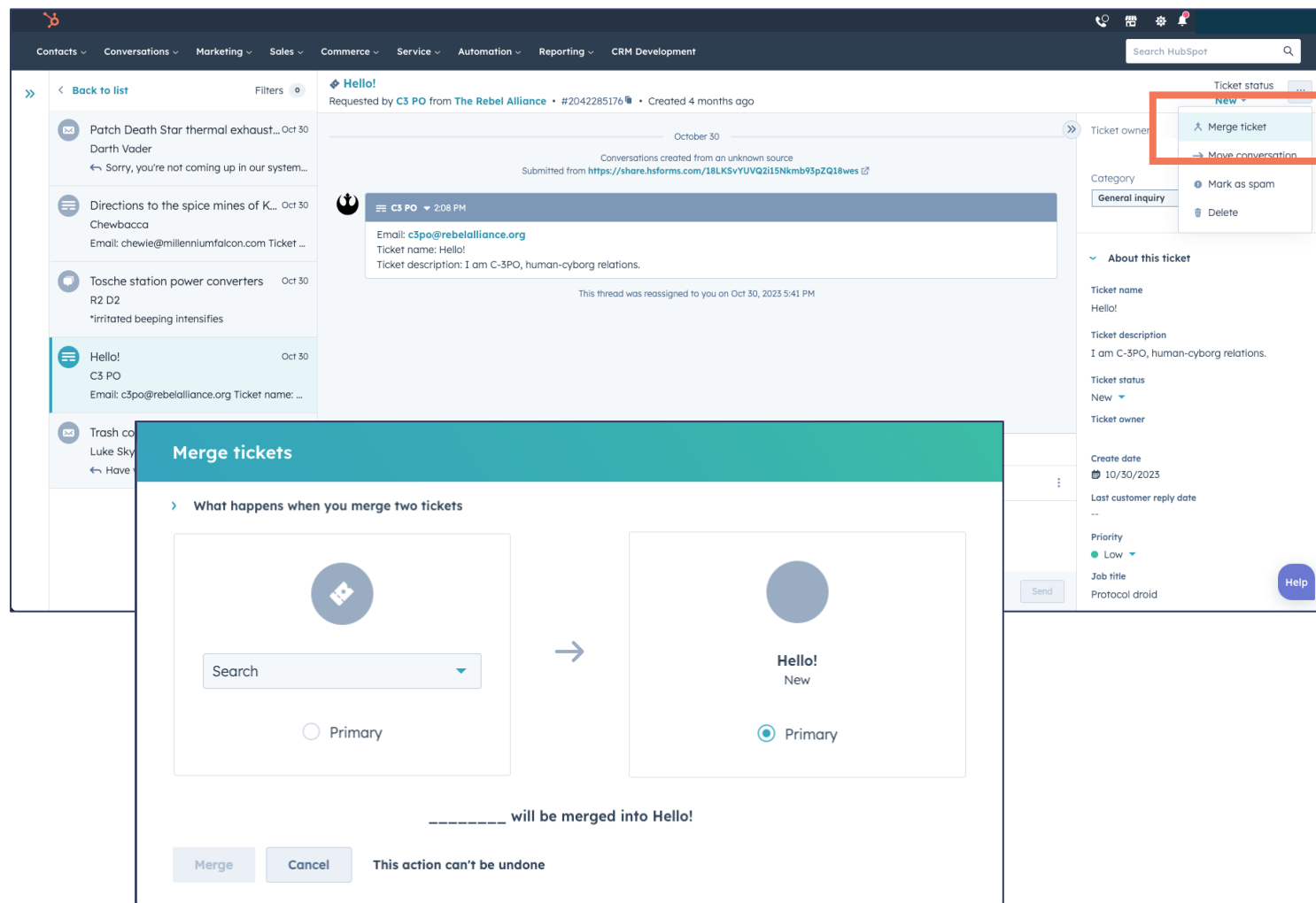
4/11/24

52

What's New:

Ticket Merging in Help Desk

- Live
- Service Hub
- Professional & Enterprise





The screenshot displays the HubSpot Help Desk interface. A ticket titled "Hello!" is selected, and a "Merge tickets" dialog box is open. The dialog shows a search bar and a "Primary" radio button. Below the dialog, a message states "----- will be merged into Hello!". At the bottom of the dialog, there are "Merge" and "Cancel" buttons, and a warning: "This action can't be undone".

Operations Hub

What's New:

HubSpot AI Location Formatting Suggestions for Contacts

- Live
- Operations Hub
- Starter, Professional, & Enterprise

CONTACT	ISSUE	CURRENT	PROPOSED FIX	ACTIONS	
 Email Test cjankowski+50@hu...	<ul style="list-style-type: none"> The value is empty A different format may be preferred 	Timezone --	Timezone UTC -04:00 Americ...	<input type="button" value="Accept"/> <input type="button" value="Reject"/>	
		State/Region MA	State/Region Massachusetts	<input type="button" value="Accept"/> <input type="button" value="Reject"/>	
 Campaign Test cjankowski+51@hu...	<ul style="list-style-type: none"> The value is empty 	Postal code 02139			
		Country United States			
		City Cambridge			
		Timezone --	Timezone UTC -07:00 Americ...	<input type="button" value="Accept"/> <input type="button" value="Reject"/>	
		Country United States			
		State/Region California			

What's New:

Proactive Alerts for New Duplicate Records

- Live
- Operations Hub
- Professional & Enterprise

Monitor new duplicates

Monitor duplicate settings Notifications

Choose the objects you want to monitor for new duplicate records. Set the limit for how many duplicates allowed in a 24-hour period before receiving a notification. Once this limit is hit a notification will be sent and a new issue will appear in the table.

Contacts

Daily duplicate limit

Companies

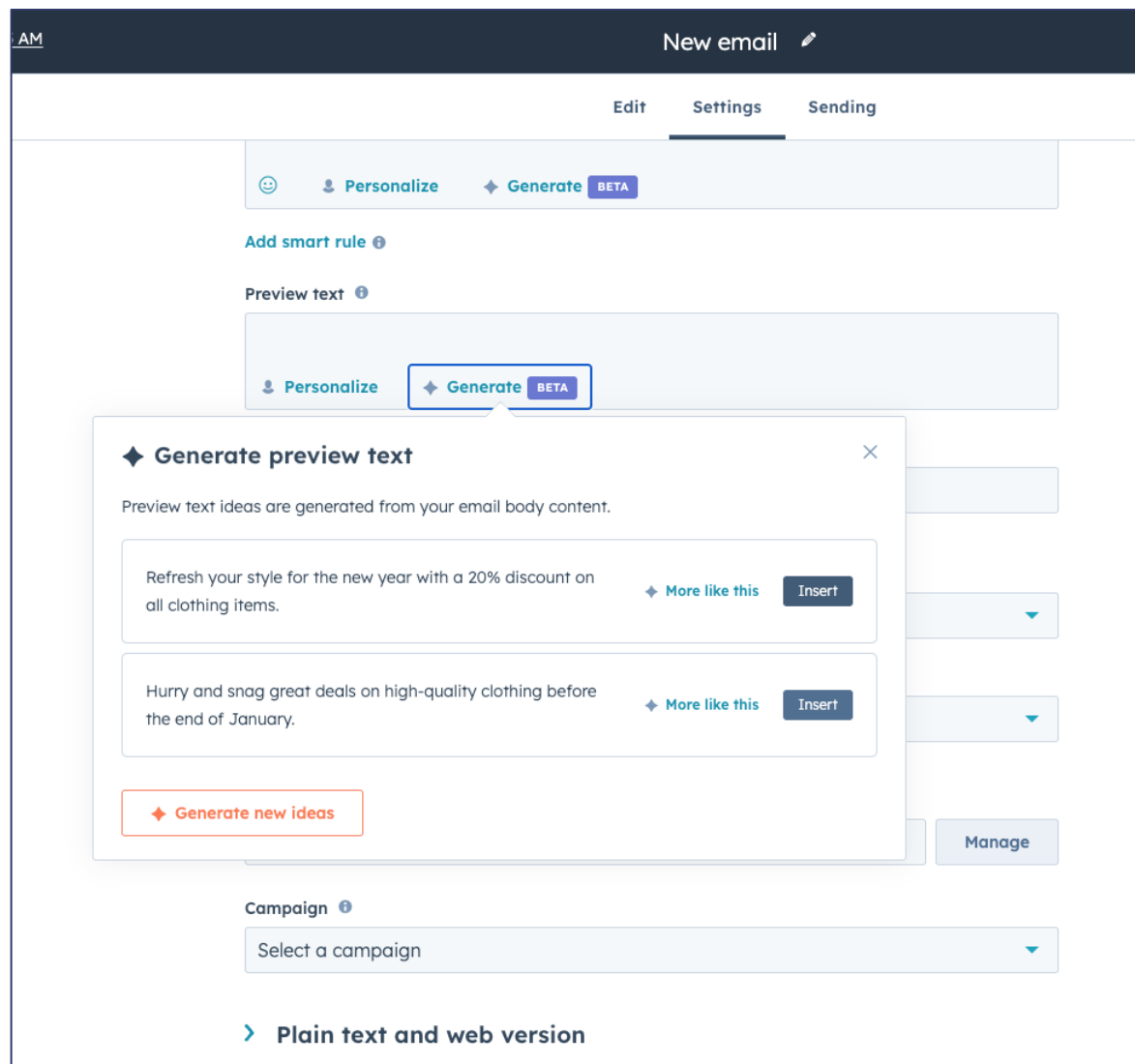
Daily duplicate limit

Marketing Hub

What's New:

AI Assistant: Preview Text Generation

- Public Beta
- Marketing Hub
- All Tiers



The screenshot shows the HubSpot email editor interface. At the top, there's a dark header with "AM" on the left and "New email" with an edit icon on the right. Below the header, there are tabs for "Edit", "Settings", and "Sending". The main content area has a "Personalize" button with a user icon and a "Generate" button with a "BETA" badge. Below this, there's a section for "Add smart rule" and "Preview text". The "Preview text" section has a "Personalize" button and a "Generate" button with a "BETA" badge. A modal window titled "Generate preview text" is open, showing two generated preview text ideas. Each idea has a "More like this" link and an "Insert" button. At the bottom of the modal, there's a "Generate new ideas" button. Below the modal, there's a "Campaign" dropdown menu and a "Plain text and web version" link.

What's New:

AI View and Filter Available on the Marketing Email Manage Page

- Public Beta
- All Hubs
- Professional & Enterprise

Marketing Email
38 marketing emails

Manage Analyze Health

All emails X Drafts Scheduled Sent Archived AI + Add view

Campaigns Email types Users and teams Subscriptions Advanced filters (1)

Search marketing emails

EMAIL NAME	DELIVERED	OPEN RATE	CLICK RATE	LAST UPDATED AT (GMT)
Blog RSS Email Published Daily RSS email	0	0%	0%	January 10, 2024 10:19 AM
November Newsletter Draft Regular email	0	0%	0%	January 10, 2024 10:18 AM
December Newsletter Draft Regular email	0	0%	0%	January 10, 2024 10:17 AM

Marketing Email
24 marketing emails

Manage Analyze Health

All emails Drafts Scheduled Sent Archived AI X

Campaigns Email types Users and teams Subscriptions Advanced filters (2)

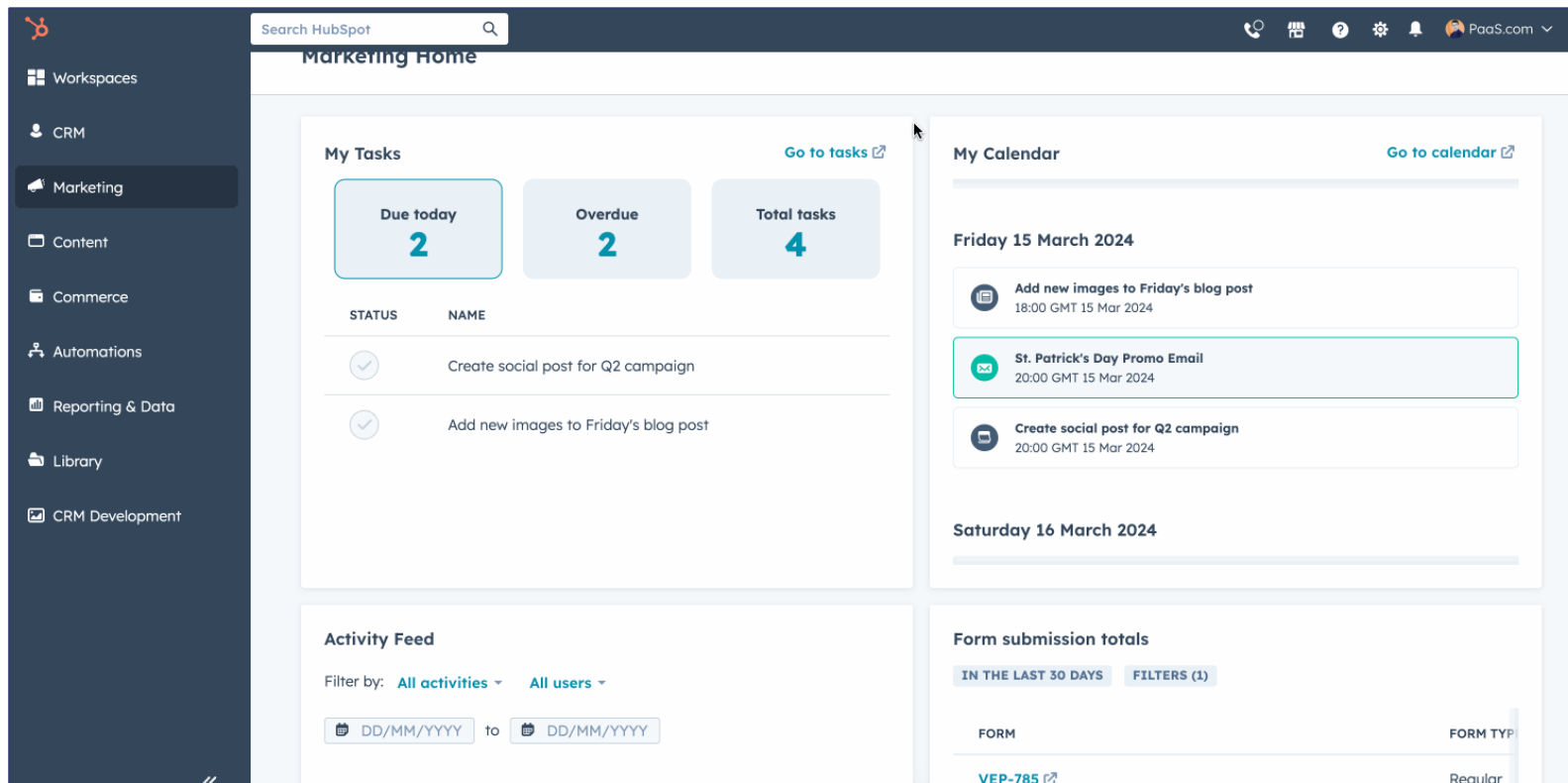
Search marketing emails

EMAIL NAME	GENERATED BY AI	CO-CREATED WITH AI	DELIVERED	OPEN RATE
Blog RSS Email Published Daily RSS email	--	Image	0	0%
November Newsletter Draft Regular email	Preview text	Subject line, Main content	0	0%

What's New:

Marketing Home – A New Centralized View of All Your Marketing Efforts

- Private Beta
- Marketing Hub
- Professional & Enterprise



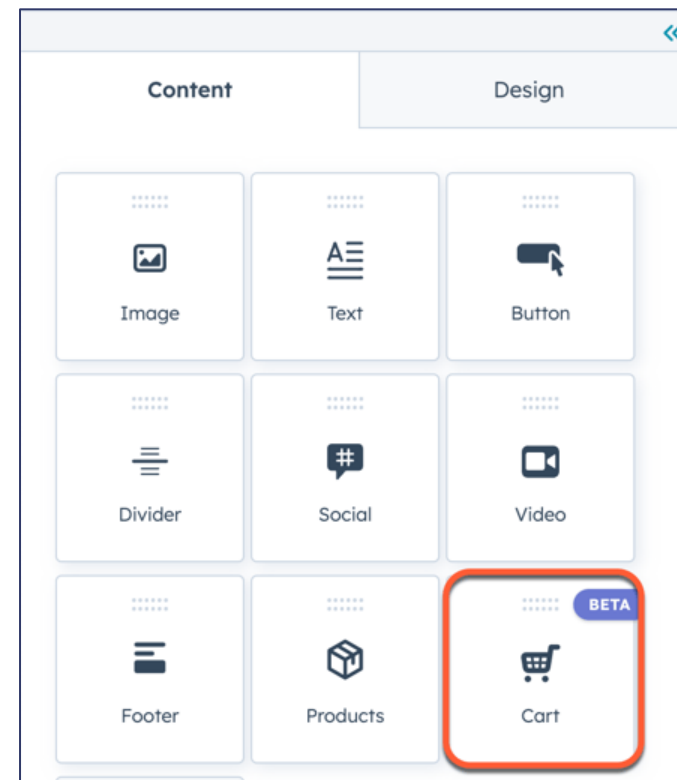
The screenshot shows the HubSpot Marketing Home dashboard. On the left is a navigation sidebar with categories: Workspaces, CRM, Marketing (highlighted), Content, Commerce, Automations, Reporting & Data, Library, and CRM Development. The main content area is titled 'Marketing Home' and includes a search bar and user profile. It is divided into several sections:

- My Tasks:** A summary card shows 2 tasks due today, 2 overdue, and 4 total tasks. Below is a table with columns for STATUS and NAME, listing tasks like 'Create social post for Q2 campaign' and 'Add new images to Friday's blog post'.
- My Calendar:** A calendar view for Friday 15 March 2024 and Saturday 16 March 2024, showing tasks such as 'Add new images to Friday's blog post' and 'St. Patrick's Day Promo Email'.
- Activity Feed:** A section for filtering activities by 'All activities' and 'All users', with date range pickers.
- Form submission totals:** A section for filtering form submissions by 'IN THE LAST 30 DAYS' and 'FILTERS (1)', showing a submission for 'VEP-785' with a 'Regular' form type.

What's New:

Abandoned Cart Email Module (Shopify Data Sync)

- Private Beta
- Marketing Hub
- Professional & Enterprise



Questions & Answers

Book a call at SimpleStrat.com/Consult for personalized help.